

Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
Pre Core Courses*:					
ACC 482-PC*	Financial Accounting	MGT 482-PC*	Introduction to Management	ECO 482-PC*	Introduction to Economics
BUS 482-PC*	Quantitative Methods in Business				
*Only required if course work not taken at the undergraduate level.					
Core Courses: 24 Credit Hours					
ACC 522	Managerial Accounting	FIN 512	Financial Management	MGT 521	International Business
MGT 522	Leadership and Communication	MGT 523	Strategic Management in a Global Environment	SCM 540	Operations and Supply Chain Management
MGT 524	Research Methods in Business	MKT 511	Marketing Management		
Finance Track					
FIN 605	Investment Theory and Analysis	FIN 609	Financial Institutions and Markets	FIN 613	International Finance
HRM Track (choose 3 courses from the following courses)					
HRM 517	HRM in a Global Environment	HRM 526	Employee Performance Management	HRM 529	Managing Training and Development
HRM 531	Corporate Performance Management	HRM 532	Compensation and Benefits	HRM 535	Employment Law and Relations
Project Management Track					
MEM 501	Project Management	MPM 521	Project Planning, Integration, and Scope Management	MPM 541	Project Contract Management and Legal Aspects
Tourism and Event Management Track					
TEM 571	Sustainable Tourism Management	TEM 572	Tourism and Event Marketing	TEM 573	Event Management
Aviation Management Track (choose 3 courses)					
AVS 561	Airport Operations	AVS 562	Aircraft Fleet Strategy	AVS 563	Aviation Regulations & Safety / Quality Management Systems
AVS 564	Certification of Aviation Products and Services				
Insurance and Risk Management Track					
IRM 520	Risk Management and Insurance	IRM 525	Regulatory Aspects of Insurance	IRM 530	Enterprise Risk Management
Strategic Management Track					
MIS 556	Innovation and Technology Management	MGT 518	Sustainability Strategies	MGT 519	Building Strategic & Dynamic Capabilities
Organizational Excellence and Quality Management Track					
EQM520	Sustainable Process Management	EQM525	Sustainable Quality Management	EQM530	Experimental Design & Organizational Excellence
General Electives **					
MGT 514	Organizational Behavior	MGT 520	Business Ethics & Corporate Governance	MIS 546	Electronic Business
MIS 556	Innovation and Technology Management	MGT 525	Leading Organizational Change	QBA 534	Managerial Decision Models
ECO 533	Managerial Economics	ISL 603	Islamic Finance and Banking		

**General MBA students can also choose electives from the concentration courses listed above



MASTER OF BUSINESS ADMINISTRATION

Program Overview

The MBA program prepares students for successful and advanced careers in industry and government. The program offers a combination of intimate learning environment with expert faculty providing multidisciplinary highly valued skills and knowledge essential for developing and implementing corporate strategies.

The courses are delivered with an emphasis on practitioner perspective, making the learning experience particularly relevant for experienced managers. The program focuses on delivering interpersonal communication, critical thinking, and team-building skills. The program content is contemporary and benchmarked against the top business school programs worldwide. The program is modular and the schedule is designed to fit the needs of working students.

Master of Business Administration (MBA) with focus on:

- Aviation Management
- Finance
- Human Resource Management
- Project Management
- Tourism and Event Management
- Insurance and Risk Management
- Strategic Management
- Organizational Excellence & Quality Management



Career Prospects

The program prepares students for managerial and leadership positions in organizations and enables them to advance and excel in their careers. As the only MBA program accredited by top international accrediting bodies such as AACSB, EQUIS and WASC, graduates have great career potential with regional and international corporations.

MBA graduates will be:

- Analyze organizational issues from a global perspective.
- Develop functional strategies for sustainable organizational performance
- Apply appropriate knowledge from different business functions in the context of managerial decisions or in relation to financial market operations.
- Evaluate business performance using quantitative, qualitative and data analytics tools, techniques, and methods.
- Incorporate sustainability practices /principles in organizational decision making.
- Communicate complex business issues effectively in written and/or verbal form.

Faculty Profile

Prof. Salam Abdallah - Professor of Management Information Systems

He holds a master's in industrial engineering from the United Kingdom with a specialization in computer applications, and a PHD in information systems from Curtin University, Australia. He began his career as a self-employed industrial engineer and IT consultant, providing services for organizations in the Middle East and Australia for over 15 years.

Dr. Salam's extensive industry experience and passion for teaching enables him to provide vital lifelong skills to his students. He is active in the field of information systems and operations management research, with work published in international conferences and journals. The social, business and human aspects of the digital world are key interests in his research.

