

Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
Total Credit Hours: 54					
METH 1	Advanced Business Research	MGMT 1	Leadership and Organizational Behavior	MGMT 2	Strategic Management & Business Transformation (Online)
METH 2	Qualitative Research Design and Analysis	METH 3	Quantitative Research Design and Analysis	MGMT 3	Innovation and Change Management in the digital era (Online)
MGMT 4	Decision-Making in Complex Global Environments	RSCH1	Research Proposal	METH4	Academic Publishing and Dissertation Writing Skills
RSCH 2A	Dissertation I: Introduction and Literature Review	RSCH 2B	Dissertation II: Methodology	RSCH 2C	Dissertation III: IRB / Data Collection
RSCH 2D	Dissertation IV: Findings, Analysis, and Results	RSCH 2E	Dissertation V: Discussion, Integration, and Drafting	RSCH 2F	Dissertation VI: Final Submission and Viva Defense
Phase I: Coursework including Research Proposal: 24 credit hours					
During Phase I , the students will learn about research methodologies and also attend a range of seminar series in business and management fields. The first phase provides students with a solid foundation in research methodologies; exposes them to a range of coursework in business administration; and culminates in the development of a research proposal.					
Phase II: Dissertation 30 credit hours					
During Phase II , students are involved in progressing on the approved research proposal. During this phase, students are required to work closely with their dissertation committee on the requirement for research article(s) publication, and completion of the doctoral dissertation.					



DOCTOR OF BUSINESS ADMINISTRATION

Program Overview

The DBA is an executive doctoral degree intended to enhance executive and professional practice. The program is designed to strengthen both the capability to develop knowledge and theory, as well as their application. The program will be of particular benefit to experienced senior executives, consultants, management educators and business school academics. By addressing practicing executives' specialized needs for advanced knowledge and applied research skills, the DBA Program enables dedicated professionals to detect patterns of change and to become more proactive and agile in leading the change.

Why Choose the DBA Program?

- Obtain a Doctoral degree from the only university that is accredited by both AACSB and EQUIS in the GCC region
- A strong international standard curriculum that allows students to enhance their professional skills and knowledge
- Close supervision by renowned faculty members with a wide range of research expertise
- Flexible part-time program, which allows students to maintain their full-time employment

Career Prospects

The DBA Program produces business leaders with advanced and applied business research capabilities within the context of today's dynamic global business environment. It is a versatile degree that prepares executives for leadership positions within the private and public sectors. Moreover, as the highest academic degree available in business, it qualifies graduates to teach business at universities around the world.

Student's Testimonial

Dr. Yousef Hasan Al Hosani - Chief Executive Officer, Pivot Engineering and General Contracting Co., Abu Dhabi, UAE

It is an honor to be a part of Abu Dhabi University (ADU) and to graduate from College of Business Administration with a distinguished Doctorate degree. I had chosen ADU about 5 years back for my apex degree and I was amazingly surprised by the warmth and care of the University administration and faculty members as I stepped in. I enjoyed every bit of my DBA classes and meetings with my encouraging, well informed, patient and professional faculty members. I have learnt a great deal, expanded my horizons, and established the foundations for success in my career. Thank You! ADU for making my educational journey unique, rewarding and enjoyable."



DBA graduates will be:

- Strategic thinkers through their scientific inquiry and exploration of new horizons of leadership within their organizations and beyond
- Reflective practitioners with a sound understanding of the relevant conceptual and theoretical underpinnings of the chosen areas of research in business
- Creators and interpreters of knowledge through original research
- Competent professionals to undertake rigorous research at an advanced level that contributes to theory and practice in business and management

Faculty Profile

Dr. Muhammad Usman - Chair of DBA Program

Dr. Muhammad Usman Tariq is an Associate Professor of Business Analytics and Operations Management and the Chair of the Doctor of Business Administration (DBA) program at Abu Dhabi University. Dr. Tariq brings extensive experience in academic leadership, doctoral supervision, and program development across postgraduate and executive education levels.

His research has been published in several peer-reviewed international journals and edited book volumes. He is recognized among the world's top 2% of scientists on the Stanford University list. Dr. Tariq is a Principal Fellow of Advance HE (PFHEA, UK), a Chartered Fellow of the Chartered Institute of Personnel and Development (CIPD, UK), a Senior Fellow of the Higher Education Academy (SFHEA, UK), and a Senior Member of the Institute of Electrical and Electronics Engineers (IEEE).

