

# Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
Total Credit Hours: 66					
COMM 1	Communication and Leadership	METH 1	Introduction to Business Research	METH 2A	Qualitative Methods for Research I
METH 2B	Qualitative Methods for Research II	METH 3A	Quantitative Methods for Research I	METH 3B	Quantitative Methods for Research II
MGMT 1	Management of Change and Innovation	MGMT 2	Seminar in Strategic Management	MGMT 3	Leadership
MGMT 4	Seminar in Organization Theory and Behavior	MGMT 5	Managerial Decision Making	MGMT 6	Global Issues in Business
RSCH 1	Research Proposal	COMM 2	Dissertation Writing	RSCH 2	Dissertation
Phase I: Coursework including Research Proposal: 39 credit hours					
<p><b>During Phase I</b>, the students will learn about research methodologies and also attend a range of seminars in management. The first phase provides a solid foundation in research methodologies and techniques in methodological courses; exposes the students to a range of coursework in management in the core courses; and culminates in the development of a research proposal.</p>					
Phase II: Dissertation 27 credit hours					
<p><b>During Phase II</b>, students will work on the approval of their research proposal. During this phase, students do not have regularly scheduled classes rather they work closely with their dissertation committee on the completion of their dissertation and publication of their manuscript in a peer reviewed journal.</p>					



## DOCTORATE OF BUSINESS ADMINISTRATION

## Program Overview

The DBA is an executive doctoral degree intended to enhance executive and professional practice. The program is designed to strengthen both the capability to develop knowledge and theory, as well as their application. The program will be of particular benefit to experienced senior executives, consultants, management educators and business school academics. By addressing practicing executives' specialized needs for advanced knowledge and applied research skills, the DBA Program enables dedicated professionals to detect patterns of change and to become more proactive and agile in leading the change.

## Why Choose the DBA Program?

- Obtain a Doctoral degree from the only university that is accredited by both AACSB and EQUIS in the GCC region
- A strong international standard curriculum that allows students to enhance their professional skills and knowledge
- Close supervision by renowned faculty members with a wide range of research expertise
- Flexible part-time program, which allows students to maintain their full-time employment

## Career Prospects

The DBA Program produces business leaders with advanced and applied business research capabilities within the context of today's dynamic global business environment. It is a versatile degree that prepares executives for leadership positions within the private and public sectors. Moreover, as the highest academic degree available in business, it qualifies graduates to teach business at universities around the world.

## Student's Testimonial

**Dr. Yousef Hasan Al Hosani** - Chief Executive Officer, Pivot Engineering and General Contracting Co., Abu Dhabi, UAE

It is an honor to be a part of Abu Dhabi University (ADU) and to graduate from College of Business Administration with a distinguished Doctorate degree. I had chosen ADU about 5 years back for my apex degree and I was amazingly surprised by the warmth and care of the University administration and faculty members as I stepped in. I enjoyed every bit of my DBA classes and meetings with my encouraging, well informed, patient and professional faculty members. I have learnt a great deal, expanded my horizons, and established the foundations for success in my career. Thank You! ADU for making my educational journey unique, rewarding and enjoyable."



## DBA graduates will be:

- Strategic thinkers through their scientific inquiry and exploration of new horizons of leadership within their organizations and beyond
- Reflective practitioners with a sound understanding of the relevant conceptual and theoretical underpinnings of the chosen areas of research in business
- Creators and interpreters of knowledge through original research
- Competent professionals to undertake rigorous research at an advanced level that contributes to theory and practice in business and management

## Faculty Profile

**Prof. Syed Zamberi** - Head of DBA Program

Dr. Syed Zamberi holds a Ph.D. from the Hull University Business School (HUBS), United Kingdom. His research interests include firm evolution and growth strategies including alliance, market entry and internationalization strategies of SMEs and multinational firms. His research interests also focus on the areas of entrepreneurial management, entrepreneurship education and small business strategies. He is currently a Professor in International Business and Entrepreneurship Management at College of Business, Abu Dhabi University.

