

Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
General Education Requirements: 33 Credit Hours					
ARL 101	Communication Skills in Arabic	ENG 200	English II	FWS 205	UAE and GCC Society
FWS 211	Fundamentals of Emotional Intelligence	FWS 212	Artificial Intelligence for Business	FWS 305	Technical Communications for Workplace
FWS 310	Fundamentals of Innovation and Entrepreneurship	ISL 100	Islamic Culture	ITD 100	Introduction to Information and Digital Technology
MTB 101	Mathematics for Business	STT 100	General Statistics		
College Requirements: 45 Credit Hours					
ACC 200	Principles of Financial Accounting	ACC 201	Principles of Managerial Accounting	BUS 102	Introduction to Business
BUS 204	Business Research Methods	BUS 301	Business Law	BUS 306	Applied Management Science
ECO 201	Principles of Microeconomics	ECO 202	Principles of Macroeconomics	FIN 200	Principles of Finance
MGT 255	Management and Organizational Behavior	MGT 308	Operations Management	MGT 402	International Business Management
MGT 406	Strategic Management	MIS 200	Introduction to Management Information Systems	MKT 200	Principles of Marketing
Major Requirements: 30 Credit Hours					
HRM 313	Human Resources Management	HRM 315	Staffing and Talent Management	HRM 404	Employee Relations and Law
HRM 419	Training and Development	HRM 399	Internship/Project in HRM	HRM 318	Human Resource Analytics
HRM 316	Compensation and Benefits	HRM 317	Employee Performance Management	HRM 428	International Human Resource Management
HRM 429	Strategic Human Resource Management				
Major Electives (Select two courses): 6 Credit Hours					
MGT422	Management and Leadership Development	MGT 321	Change Management	MGT 411	Project Management
HRM 462	Managing Safety, Health and Well-being	HRM 461	Negotiation and Managing Conflict		
Two Open Electives: 6 Credit Hours					
ELECT - 1	Elective 1	ELECT - 2	Elective 2		

- Completion of three (3) Major Requirement Courses plus ninety (90) credit hours to be eligible for Internship course (MGT 399-I).
- The internship course normally starts during year 4 for a total of 16 weeks before student's graduation.



BACHELOR OF BUSINESS ADMINISTRATION IN HUMAN RESOURCES MANAGEMENT

Program Overview

The BBA in HRM program provides students with the essential knowledge and skills needed to effectively and efficiently manage human resource functions in businesses, public, and not-for-profit organizations both locally and internationally.

BBA in HRM graduates will be able to:

- Communicate organizational topics effectively in written and/or verbal form.
- Elaborate key aspects of organizational sustainability in business environment.
- Apply analytical and critical thinking to specialized business problems.
- Employ information technology in solving business problems.
- Explore how organizations are influenced by the international environment.
- Apply the principles of teamwork and collaboration.
- Articulate theoretical knowledge of the functional and/or cross-functional areas of business.
- Apply HR functions in organizations.
- Evaluate HR practices in local and international organizations.
- Analyze human behavior and labor-management practices for sustainable organizations.



Student's Testimonial

Noura AL-Neyadi - Human Resources Planner – Ministry of Interior (UAE)

Abu Dhabi University is a well-reputed private university in the UAE with a sense of local tradition. It's a culturally diversified university that enhances the knowledge and learning experiences of each student. It focuses on developing its students both in academic and non-academic aspects. It provides an environment that encourages creative and innovative involvement of the students. The faculty and the teaching staff are experts in their respective fields and is focused on the career advancement of each student. The diverse cultural environment provides a memorable and excellent learning environment.



Career Prospects

The BBA in HRM offers many employment opportunities at different organizations, such as: banks, hospitals, insurance companies, manufacturing firms, retail firms, import-export companies, management consulting firms, utilities companies, and public and government organizations.

Career options for BBA in HRM graduates include: HR Officer, Compensation and Benefits Officer, Payroll Specialist, Training and Development Officer, HR Manager, and HR Director.

Faculty Profile

Dr. Christina Koutra - Associate Professor in Management

Dr. Christina Koutra holds a PhD from the University of Brighton, UK; and an MSc and a BSc from the University of Surrey, UK. She also holds an ESRC Postdoctoral Fellowship, and a UNWTO research grant in Tourism Development; she is a Fellow of the Higher Education Academy in the UK, and a recipient of the Middle East and Africa "Women in Education Leadership Award". She currently works as an Associate Professor in Management in Abu Dhabi University, Abu Dhabi, UAE. Christina has worked, undertaken research, and delivered consultancy globally: the UK, Ghana, Peru, Nepal, Greece, Saudi Arabia, France, Vietnam and UAE. She presented in international conferences, delivered keynote speeches, authored and edited books and journal papers. Her research interests are mainly in Human Resource Management, Tourism Development, and Corporate Social Responsibility!

