

Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
General Education Requirements: 33 Credit Hours					
ARL 101	Communication Skills in Arabic	ENG 200	English II	FWS 205	UAE and GCC Society
FWS 211	Fundamentals of Emotional Intelligence	FWS 212	Artificial Intelligence for Business	FWS 305	Technical Communications for Workplace
FWS 310	Fundamentals of Innovation and Entrepreneurship	ISL 100	Islamic Culture	ITD 100	Introduction to Information and Digital Technology
MTB 101	Mathematics for Business	STT 100	General Statistics		
College Requirements: 45 Credit Hours					
ACC 200	Principles of Financial Accounting	ACC 201	Principles of Managerial Accounting	BUS 102	Introduction to Business
BUS 204	Business Research Methods	BUS 301	Business Law	BUS 306	Applied Management Science
ECO 201	Principles of Microeconomics	ECO 202	Principles of Macroeconomics	FIN 200	Principles of Finance
MGT 255	Management and Organizational Behavior	MGT 308	Operations Management	MGT 402	International Business Management
MGT 406	Strategic Management	MIS 200	Introduction to Management Information Systems	MKT 200	Principles of Marketing
Major Requirements: 30 Credit Hours					
FIN 301	Managerial Finance	FIN 302	Financial Statement Analysis	FIN 304	Management of Financial Institutions
FIN320	Introductory Econometrics for Finance	FIN 399	Internship/Project in Fintech	FIN 401	Investment and Finance Policy
FIN 407	International Financial Management	FIN 423	Introduction to Fintech and Big Data	FIN 424	Innovation, Entrepreneurial Finance, and Fintech
FIN 425	Introduction to Blockchain and Digital Currencies				
Major Electives (Select two courses): 6 Credit hours					
FIN 303	Insurance and Risk Management	FIN 400	Computer Application in Finance	FIN 409	Islamic Finance
FIN 499	Special Topics in Fintech	ITE 390	Computer Ethics	ITE 414	Introduction to E-Commerce
Two Open Electives: 6 Credit Hours					
ELECT - 1	Elective 1	ELECT - 2	Elective 2		

- Completion of three (3) Major Requirement Courses plus ninety (90) credit hours to be eligible for Internship course (MGT 399-I).
- The internship course normally starts during year 4 for a total of 16 weeks before student's graduation.



BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE AND FINTECH

Program Overview

This program focuses on the financial aspects of business operations and provides a strong platform on which to build a career in either the finance or business sectors. It will help you unlock the mysteries of the financial markets, examining the function and operations of the stock market, bond market and foreign exchange market. You will be exposed to the links between finance disciplines and other business functions and how this affects the success of any business.

Professional Certifications

Students graduating with a Finance and Fintech are eligible for waivers and special concessions in getting professional diplomas and certifications such as: CIMA Diploma in Management Accounting, IFC's Certificate in Financial Consulting (CFC) and CIPFA's portfolio of qualifications (the UK Professional Qualification Certificate (PQ)), and the International Public Financial Management Certificate (IPFM).

Career Prospects

Graduates of this program are ready to take up positions in both the finance and business sectors.

Specialized financial knowledge combined with sound business skills are highly desirable and graduates have gone on to work in a large and diverse range of public and private organizations in banks, government entities, oil companies, education institutions, utility companies, property developers, hospitals, financial institutions and international consulting firms.

Organizations include Abu Dhabi Islamic Bank, Ministry of Finance, Mubadala, Masdar, ADNOC group, Abu Dhabi Securities Exchange, Barclays Bank, Aldar Properties, Etihad Airways, General Electric and Ernst and Young to name but a few.

Student's Testimonial

Lukas Christnacht - Business Consultant at Blujay Solutions.

Pursuing a Bachelor's degree in Finance and the MBA program at Abu Dhabi University has always been one of the greatest experiences to me. In my opinion, ADU offers an excellent community accompanied with magnificent faculty and bright students creating a unique educational environment. The knowledge and skills taught in a practical manner enabled me to stand out of the crowd in a fast-paced work environment. Moreover, thinking out of the box and high academic achievement were always recognized. I also had the privilege to serve as Beta Gamma Sigma Student Officer by engaging in various co-curricular activities, including the representation of ADU at the Global Leadership Summit in Chicago. I recommend the COB programs to anyone willing to not only learn about business, but also to accelerate career perspectives by building an exclusive network paired with flexible leadership development.



BBA in Finance and Fintech graduates will be able to

- Communicate organizational topics effectively in written and/or verbal form.
- Elaborate key aspects of organizational sustainability in business environment.
- Apply analytical and critical thinking to specialized business problems.
- Employ information technology in solving business problems.
- Explore how organizations are influenced by the international environment.
- Apply the principles of teamwork and collaboration.
- Articulate theoretical knowledge of the functional and/or cross-functional areas of business.
- Understand the financial statements and apply various problem-solving techniques to analyze the financial data.
- Interpret the main risks faced by the individuals or companies and apply appropriate problem solving techniques to measure and manage risks.
- Identify the functions and operations of financial markets.

Faculty Profile

Dr. Hazem Marashdeh - Professor of Finance

Dr. Hazem Marashdeh is a Professor of Finance with over 20 years of experience in academia and the public sector. He earned his PhD in Finance from the University of Wollongong in Australia and has held various academic and administrative leadership roles, including positions in universities and government institutions. He previously served as a Senior Financial Economist at the Securities and Commodities Authority (SCA) in the UAE. His research interests include financial economics, stock market integration in the GCC and MENA regions, market efficiency, Islamic finance, financial development, and the relationship between finance and economic growth. Dr. Marashdeh is also deeply engaged in the evolving field of financial technology, with a particular focus on how fintech innovations and digital financial services contribute to sustainable finance and responsible investing. He integrates these themes into both his teaching and research, preparing students for the demands of a dynamic and socially conscious financial environment.

