



COLLEGE OF ARTS AND SCIENCES

**”Do not judge me by my successes,
judge me by how many times I fell down and got back up again.**

Nelson Mandela



Message from the Dean

The College of Arts and Sciences (CAS) is thrilled that you are joining us. We guarantee you an eye-opening experience that will be your stepping stone into your chosen field at Abu Dhabi University (ADU). As well as general education courses for all undergraduate students, we also provide a few select undergraduate programs and postgraduate studies in the education field: BA in Persian, BA in Mass Communications (Arabic and English), Professional Diploma in Teaching (Arabic and English), MSc in Special Education, and MEd in Educational Leadership.

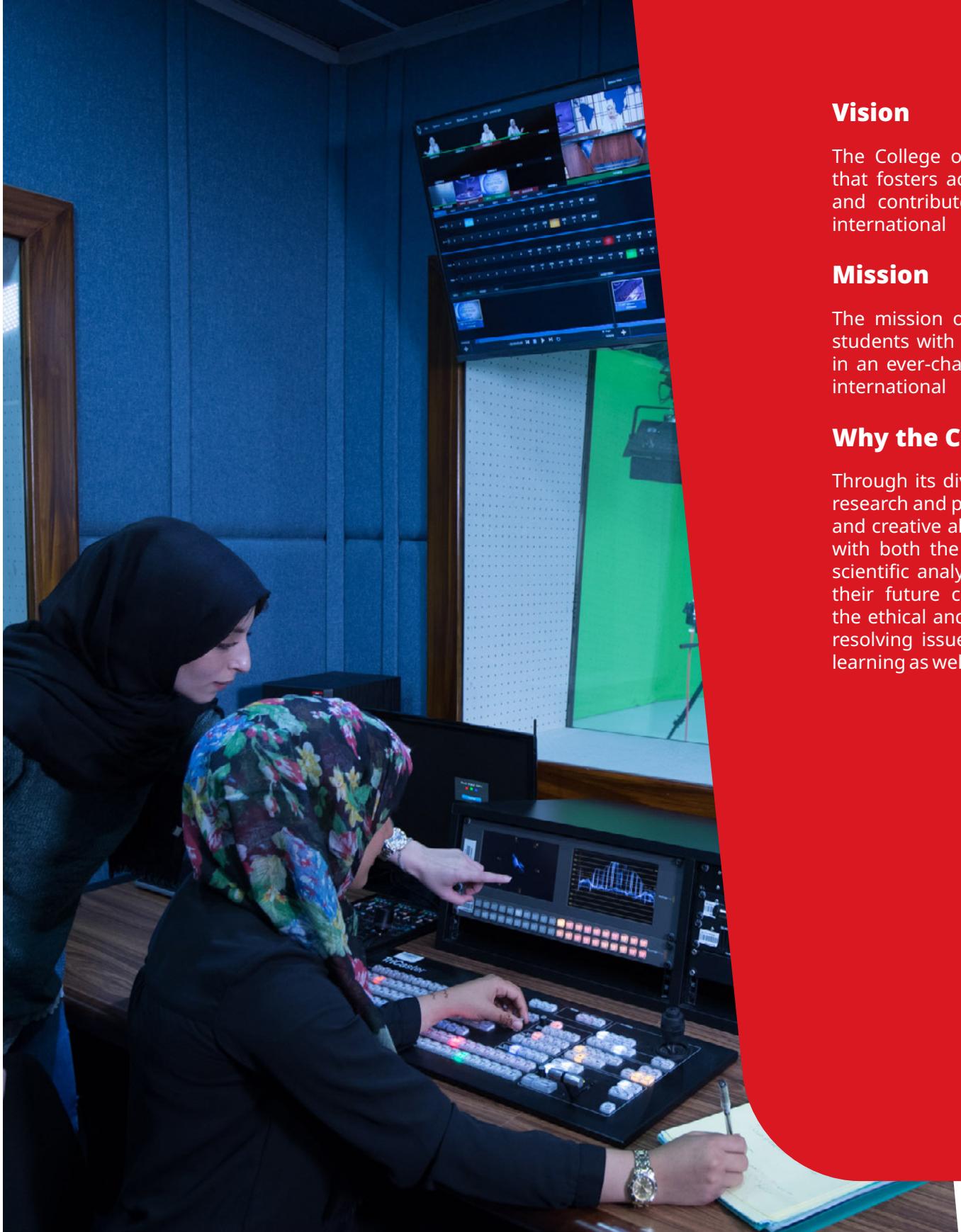
We have created curricula designed to stimulate both your academic and creative interests, as well as a variety of clubs, societies, and competitions in both Arabic and English in which you can participate.

CAS is home to all aspects of your first-year experience at Abu Dhabi University. It provides a unique general education platform to ensure the successful transition of undergraduate students from high school to university life and will equip you with strong interpersonal skills and analytical abilities. Our outstanding faculty and administrative support are here to ensure that you feel valued and listened to in an educationally stimulating environment.

The College dedicates a significant amount of time to programs and research projects where you can work alongside faculty to gain a more comprehensive understanding of the subject matter. This approach has kick-started a myriad of student projects and research papers. We also offer individual support to students through peer tutors and course heads on a variety of academic subjects.

Our ultimate aim is to nurture your sense of curiosity and fully enable your intellectual potential.

Dr. Sreethi Nair
Dean, College of Arts and Sciences



Vision

The College of Arts and Sciences is recognized as an institution that fosters academic excellence driven by teaching and research and contributes to the development of the local, regional and international communities.

Mission

The mission of the College of Arts and Sciences is to equip the students with the academic and practical skills needed for success in an ever-changing world, in order to contribute to the local and international cultures.

Why the College of Arts and Sciences

Through its diverse range of courses, the college offers academic research and practical courses that inspire and enhance the research and creative ability of the students. These courses provide students with both the oral and written communication skills, methods of scientific analysis and inquiry, and professional ethics required for their future careers and undertakings. These components form the ethical and moral foundation for understanding, analyzing and resolving issues. These courses also prepare students for lifelong learning as well as for graduate studies in their areas of specialization.

Diversity

The college has students from 19 nations across the globe. Nearly 16% of the undergraduate students are UAE Nationals. The student profile reflects the diversity of the UAE.

Students' Activities

The College of Arts and Sciences engages students through co-curricular and extra curricular activities embedded in their academic fields. Students participate and have won many competitions in the UAE, such as Think Science, International Conference on Advanced Materials, Green Youth Majilis of Sustainable Campus Initiative, Sharjah Innovation, Eco City World Summit and SILA Connect.

Job Placement & Internships

For the students to get their way to the prestigious companies, the following services are available:

- Career services to seek guidance from professional career advisors
- Career fairs that are attended by local and international companies
- On-campus student employment program
- MOUs with regional companies

The Internship program increases student's employability which makes it an important part of students' graduation. By undertaking a supervised compulsory training course, students will have the opportunity to put into practice what they have learned in theory. Internship is a supervised, training course which carries credit. Each internship is planned and organized by the Career Development Department, in conjunction with the respective college, in such a way as to ensure the efficient execution of the program.

Financial Aid & Scholarships

The University offers a number of scholarships and provides financial aid assistance to eligible students. Details are available at the Financial Aid and Scholarships Office.

Accreditation



ADU is internationally accredited by the Senior College and University Commission of the [Western Association of Schools and Colleges \(WSCUC\)](#).

[WSCUC](#) is the highest form of accreditation available in the USA, and accredits such prestigious institutions as Stanford University, California Institute of Technology, The University of California System, and the California State University system.

**YOU CAN MAKE
THE WORLD A
SMALLER PLACE**



For more information

600550003

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الخطة الدراسية



بكالوريوس في الإذاعة والعلام (باللغة العربية)

اسم المنسق	رقم المنساق	اسم المساق	رقم المساق	اسم المساق	رقم المساق	اسم المنسق
متطلبات التعليم العام (12 مساق بواقع 36 ساعة معتمدة):						
مهارات الانصات باللغة العربية (1)	FWS205 (AA)	مجتمع الإمارات والخليج العربي	ENG200 (AA)	English II*	ARL 101	
أساسيات الذكاء العاطفي	FWS310 (AA)	أساسيات الابتكار وريادة الأعمال	ENG100 (AA)	English I*	FWS211(AA)	
الثقافة الإسلامية	FWS301 (AA)	تطوير قادة المستقبل	ITD 100 (AA)	مقدمة في تقييم المعلومات والتكنولوجيا الرقمية	ISL100 (A)	
FWS100	Academic Skills for Success*	STT100		General Statistics*	FWS201	Fundamentals of Life Skills*
متطلبات البرنامج الاجبارية (14 مساق بواقع 42 ساعة معتمدة)						
Introduction to Mass Communication *	MAC308 (MA)	Photojournalism *	ASC301 (MA)	كتابة تقرير البحث	MMC201(MA)	
مبادئ التسويق	MMC203(MA)	الكتابية لوسائل الإعلام الجماهيرية	MAC310 (MA)	أخلاقيات ومسؤوليات وسائل الإعلام	MKT200 (MA)	
Intercultural Communication *	MAC317 (MA)	الخطابة العامة	MAC207 (MA)	Introduction to Graphic Design *	MAC201 (MA)	
التدوّق والنقد في الإعلام	MAC205 (MA)	نظريات الإعلام	MAC404 (MA)	Social Media Management *	MAC402 (MA)	
تصميم مشروع التخرج (مساق التخرج)			MAC499 (MA)	التدريب الميداني	MAC490 (MA)	
متطلبات البرنامج الاختيارية (3 مساقات يختارها الطالب من بين المنساقات التالية)						
إدارة الوسائل الإعلامية	MAC206 (MA)	مقدمة في الصحافة	MAC403 (MA)	الاتصال الدولي	MAC412 (MA)	
الاتصال الشخصي	MAC328 (MA)	إدارة الفعاليات	MAC316 (MA)	الاتصال والدبلوماسية	MAC204 (MA)	
متطلبات اختيارية حرة (4 مساقات بواقع 12 ساعة معتمدة)						
اختياري 1	OE 3	اختياري 3	OE 2	اختياري 2	OE 1	
اختياري 4					OE 4	
متطلبات التخصص 30 ساعة:						
متطلبات التخصص الدقيق في الإذاعة والتلفزيون (7 مساقات بواقع 21 ساعة معتمدة)						
الإنتاج باستخدام كاميرا واحدة	MAC325 (MA)	الكتابية للبث والإعلام الجديد	MAC324 (MA)	تحرير التلفزيوني والمؤثرات البصرية	MAC323 (MA)	
الإنتاج إذاعي	MAC414 (MA)	إنتاج الأفلام الوثائقية	MAC327 (MA)	الإنتاج المتعدد الكاميرات	MAC326 (MA)	
تصميم الموقع الإلكتروني وتطويرها					MAC415 (MA)	
متطلبات التخصص الدقيق في العلاقات العامة والإعلان (7 مساقات بواقع 21 ساعة معتمدة)						
الاتصال التنظيمي	MAC314 (MA)	إستراتيجية الاتصال في الإعلان	MAC313 (MA)	مبادر العلاقات العامة الاستراتيجية	MAC303 (MA)	
الكتابية للعلاقات العامة	MAC407 (MA)	الاتصالات التسويقية المتكاملة	MAC301 (MA)	البروتوكول والإيكيبت	MAC315 (MA)	
الحملات الإعلامية في العلاقات العامة					MAC413 (MA)	
متطلبات التخصص الدقيق في الإنتاج الإعلامي (7 مساقات بواقع 21 ساعة معتمدة)						
مبادر صناعة المحتوى الإعلامي	FMP300 (MA)	صناعة الأفلام القصيرة	FMP 225 (MA)	مقدمة في المؤثرات البصرية الرقمية	FMP180(MA)	
كتابه السيناريوج	FMS100 (MA)	مقدمة في صناعة الفيلم السينمائي	FMP 350 (MA)	الإخراج الوثائقي	FMP325(MA)	
تصميم الموقع الإلكتروني والمنشورات					MAC410(MA)	

* As per CAA requirement, courses will be taught in English

مهمة برنامج الإعلام

تتمثل مهمة برنامج الإعلام في التنمية الأكademية والمهنية لطلبة البكالوريوس بالإضافة إلى تنمية المهارات الإعلامية وتطويرها بين دارسي الإعلام، وذلك من خلال مناهج دراسية معددة إعداداً جيداً تجمع بين المساقات النظرية المعمقة ومسارات أخرى مختلفة مدعومة بالجوانب التطبيقية والتدريب العملي العالي المستوى للعمل في مؤسسات و هيئات وقوافل إعلامية داخل دولة الإمارات وعلى مستوى الدول العربية. ويهدف برنامج الإعلام إلى إعداد الطلبة وتأهيلهم وفقاً للمعايير المهنية الدولية للعمل في مجالات العلاقات العامة والإعلان والراديو والتليفزيون.

تلخص أهداف البرنامج في:

1. إتقان الجوانب المهنية والعملية للعمل الإعلامي في مجالات العلاقات العامة والإعلان، والراديو والتليفزيون مع فهم واستيعاب الجوانب النظرية المرتبطة بها.
2. إتقان مجموعة من المعارف والمهارات التي يتطلبها العمل بمجموعة من الوظائف الأساسية والهامة في مجال الإعلام.
3. بحث وتحليل وكتابة تقارير ومقالات إخبارية لوسائل الإعلام المطبوعة والإلكترونية.
4. استخدام الوسائل المتعددة وال الرقمية لإنتاج مضمون إعلامي عالي الجودة تلبى احتياجات الجمهور وترتقي بالذوق العام عبر وسائل الإعلام الجديدة والتقلدية.
5. تطوير التفكير الناقد والإبداعي في التعامل مع القضايا الإعلامية في الإمارات ودول الخليج والعالم العربي.
6. فهم وتحليل دور وسائل الإعلام وتأثيرها في الوطن العربي والعالم.
7. التعامل تعاملاً فعالاً مع تحديات الإعلام الحالية والمستقبلية على المستويات المحلية والإقليمية والعالمية.
8. القدرة على إتقان حل المشكلات، والاتصال الفعال، والمساهمة الإيجابية لخدمة المجتمع.



شهادة طالبة في تخصص الإعلام



مها المرقب

اختارت دراسة الإعلام في جامعة أبو ظبي لاهتمامها بصدق شخصيتها وخبراتها وتلبية طموحى لدراسة الإعلام من خلال العديد من المساقات العملية والتطبيقية التي تؤهلنى لدخول سوق العمل بثقة. ساعدى التدريب العملى بقسم الإعلام على إبراز موهبتي فى الكتابة والتقدم وصناعة المحتوى الإعلامى، كما ساهم فى صقل مهاراتي البحثية. أتطلع بشغف للالتحاق بمجال العمل الإعلامى بعد التخرج وتطبيق كل المهارات المهنية التي اكتسبتها خلال دراستي للإعلام بجامعة أبو ظبي

الفرص الوظيفية

يهم برنامج الإعلام بجامعة أبوظبي اهتماماً بالغاً بإمداد الطلبة بأحدث المعلومات وتدريبهم على استخدام التقنيات الازمة في العمل الإعلامي من خلال استديوهات الراديو والتليفزيون المجهزة بأحدث الكاميرات وشبكات الإضاءة وكذلك معامل الصحافة والكمبيوتر المجهزة بأحدث البرامج الازمة لإعداد وتنفيذ برامج إخبارية ووثائقية وترفيهية وحملات إعلامية ناجحة. وبذلك يؤهل تخصص الإعلام في العديد من المجالات الإعلامية منها على سبيل المثال لا الحصر ما يلى:

- تقديم وإخراج البرامج في الإذاعة والتلفزيون
- إنتاج المواد الإعلامية في الوسائل المتعددة
- إنتاج الأفلام الوثائقية
- الترجمة الإعلامية
- إدارة العلاقات العامة والتسويق في المؤسسات والهيئات الحكومية
- التصوير والмонтаж التليفزيوني
- التسويق الإلكتروني
- تصميم الحملات الإعلانية
- الاتصال الحكومي



Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
General Education Requirements: 36 Credit Hours					
ARL 101(A)	Communication Skills in Arabic I	ENG 200	English II	FWS 205	UAE and GCC Society
FWS 211	Fundamentals of Emotional Intelligence	FWS 305	Technical Communications for Workplace	FWS 310	Fundamentals of Innovation and Entrepreneurship
ISL 100	Islamic Culture	ITD 100	Introduction to Information and Digital Technology	FWS 201	Fundamentals of Life Skills
FWS 301	Developing Future Leaders	STT 100	General Statistics	FWS 100	Academic Skills for Success
Program Core Requirements: 42 Credit Hours					
ASC 301	Research Report Writing	MKT 200	Principles of Marketing	MMC 201	Introduction to Mass Communication
MMC 203	Writing for Mass Media	MAC 201	Intercultural Communication	MAC 205	Theories of Mass Communication
MAC 207	Introduction to Graphic Design	MAC 308	Photojournalism	MAC 310	Mass Media Ethics and Responsibilities
MAC 317	Public Speaking	MAC 402	Media Appreciation and Critique	MAC 404	Social Media Management
MAC 490	Senior Design Project (Capstone Course)	MAC 499	Internship		
Major Elective Course: 9 Credit Hours					
Any THREE (3) of the following courses:					
MAC 204	Interpersonal Communication	MAC 206	Introduction to Journalism	MAC 403	International Communication
MAC 412	Media Management	MAC 316	Communication and Diplomacy	MAC 328	Event Management
Open Elective Courses: 12 Credit Hours					
OE 1	Open Elective 1	OE 2	Open Elective 2	OE 3	Open Elective 3
OE 4	Open Elective 4				
Concentrations: 21 Credit Hours					
Broadcasting Core Requirements					
MAC 323	Single - Camera Production	MAC 324	Video Editing and Visual Effects	MAC 325	Writing for Broadcast and New Media
MAC 326	Radio Production	MAC 327	Multi - Camera Production	MAC 414	Documentary Production
MAC 415	Web Design and Development				
Strategic Communication Core Requirements					
MAC 303	Organizational Communication	MAC 313	Principles of Strategic Public Relations	MAC 314	Communication Strategy in Advertising
MAC 315	Writing for PR	MAC 301	PR Protocol and Etiquette	MAC 407	Integrated Communication Campaign
MAC 413	Public Relations Campaigns				
Media Production Core Requirements					
FMS 100	Introduction to Film	FMP 180	Principles of Production Technology	FMP 225	Introduction to VFX
FMP 300	Short Film Production	FMP 325	Screenwriting	FMP 350	Directing for Documentary
MAC 410	Web and Publications Design				



BACHELOR OF
ARTS IN
**MASS
COMMUNICATION**

Program Overview

The unique structure of this program allows you to tailor your interests in media and communication toward a particular career route. You can choose to specialize in Media Production, Broadcasting, or Strategic Communication, including Public Relations and Advertising. This innovative media-based program will teach you concepts, theories, practices, and methods that characterize contemporary media and communication to help you thrive in the industry. The program will equip you with essential research and analytical skills and write media reports and features for print and electronic media. We have Memorandum of Understanding (MoU) with international universities and media agencies in UAE that provide excellent opportunities for you. The MoU with East Carolina University, USA, and University Science Malaysia, Penang paves the way for student exchanges and program partnerships. The MoU signed with the National Media Council and other local media agencies provides you educational and internship opportunities.

ADU's College of Arts and Sciences is excited to announce the launch of a new concentration in Media Production as part of its BA in Mass Communication Program. The first of its kind launched in Abu Dhabi; the Media Production concentration will enable you to become a confident visual storyteller and media maker in a rapidly changing media landscape. You will explore techniques and crafts in screenwriting, short film production, digital media, web design, documentary filmmaking, and film aesthetics and techniques through practical classes. Media production practitioners are in high demand today, as the industry strives for sustainable growth while maintaining and improving the quality of services offered.



Student's Testimonial

Nada Ali - Alumna

As a Mass Communication student, I had the opportunity to learn the best practices in media production for various media platforms. I loved working with sophisticated equipment such as high-end cameras, lighting, vision mixers, and the audio console in the TV studio. The experience gave me the confidence to work in both front and behind the camera in television production. At Abu Dhabi University, I discovered my true potential and transformed myself into someone always ready to accept challenges. My parents motivated me to succeed; my friends gave me the necessary support and my teachers provided the tools.



Career Prospects

Graduates of this program have gone on to work as specialized practitioners in a diverse range of media and communication organizations. Media institutions, governmental bodies, educational institutions, and private companies always look for well-qualified communication professionals.

Organizations include Abu Dhabi Media, Sky News Arabia, MBC network, Abu Dhabi Commercial Bank, Abu Dhabi Distribution Company, Abu Dhabi National Oil Company, UAE Armed Forces, Injazat, Petroleum Institute, Sakher Media, twoFour54, Etihad Airways, Weber Shandwick, M&C Saatchi and White Label PR,

Job opportunities include:

- TV Producer
- Film Director
- Content Writer
- Video Editor
- Strategic Communications Manager
- Advertising and Promotions Manager
- Creative Director
- Content writer
- Media Buyer



Curriculum

Core Courses: 27 Credit Hours			
Course Code	Course Title	Credit Hours	Prerequisite(s)
EDU501	Leadership in Education: Theory and Practice	3	-
EDU502	Institutional Enhancement and Quality Assurance	3	EDU501
EDU503	Curriculum Development and Program Assessment	3	EDU501
EDU504	Big Data and Information Systems in Education	3	EDU501, EDU503
EDU505	Professional Development and Instructional Supervision	3	EDU501, EDU503
EDU506	Research Methodology in Education	3	-
EDU507	Innovation and Entrepreneurship in Education	3	EDU501
EDU580	Thesis	6	EDU 506 + completion of 18 Core credits
Elective Courses: 6 Credit Hours			
EDU520	Pedagogies for Diversity	3	Completing 4 core courses
EDU521	Ethical Leadership and Decision Making in Educational Context	3	Completing 4 core courses
EDU522	Comparative Education	3	Completing 4 core courses
EDU523	Contemporary Trends and Issues in Education	3	Completing 4 core courses



Program Overview

Quality educational leadership is vital to the overall success of an individual school or school systems. Strong academic leaders are key to high-performing schools; they help school reform and they serve as motivators to fellow teachers and students.

The Master of Education in Educational Leadership degree is intended for professionals who are interested in enhancing their leadership and management skills to provide a better educational environment for students, teachers and staff. Students in the program acquire a deeper understanding of various theories on organizational behavior, educational leadership and change processes and how these three aspects impact educational institutions. The program helps the students familiarize themselves with a range of issues surrounding management and how these issues relate to developments in education, the society and the economy. The students develop skills in analysis of development policies and the various factors that affect the implementation of management policies in an educational context.

Who Should Apply

If you are a K-12 teacher who wants to broaden your leadership potential, expand your knowledge about schools, teachers, and student learning, and renew your passion to work on behalf of public education as you meet professional development goals, ADU's educational leadership master's program is for you.



Student's Testimonial

Rola Ghazi El Jundi - Graduated in Fall A 2020

When I reflect on my two years at ADU Educational Leadership Master's program, I conclude that the experience not only made me a better teacher and trainer, however, prepared me as well on both career and personal growth. Through courses and researches with incredibly professors who inspired and encouraged me a lot. I would highly recommend this program if you are seeking skills and confidence in your profession and expand your opportunities in education field.



Career Prospects

The Master of Education in Educational Leadership Degree prepares graduates for teaching and executive positions at public and private schools. Administrative positions that might be available to those with a master's degree in educational leadership include the Principal, Assistant Principal, Head of Department, Instructional Coordinator, Director, Supervisor, or Cluster Manager.

Why the Master of Education in Educational Leadership?

Master of Education in Educational Leadership has been designed to prepare current and aspirant leaders for services in six critical areas:

- Strategic Leadership
- Instructional Leadership
- Organizational Leadership
- Community Leadership
- Ethical Leadership
- Cultural Leadership

Curriculum

Core Courses: 30 Credit Hours			
Course Code	Course Title	Credit Hours	Prerequisite(s)
SPEDU501	Special Education and Exceptionality	3	-
SPEDU502	Measurement and Evaluation in Special Education	3	SPEDU501
SPEDU503	Curriculum Development and Instructional Strategies in Special Education	3	SPEDU501
SPEDU504	Early Childhood and Intervention Programs	3	SPEDU501
SPEDU506	Research Methods in Special Education	3	
SPEDU507	Administration, Management, and Organizing Policies and Services in Special Education	3	SPEDU501
SPEDU511	Assistive Technology in Special Education	3	SPEDU501
SPEDU550	Internship / Field Experience	3	Completion of 18 Credits
SPEDU580	Special Education Research Thesis	6	SPEDU506+SPEDU550 + Completion of 18 CHs
Elective Courses: 3 Credit Hours			
SPEDU520	Seminar in Learning Disabilities	3	SPEDU501
SPEDU521	Seminar in Mental Handicaps and Intellectual Challenges	3	SPEDU501
SPEDU522	Seminar in Emotional and Behavioral Disorders	3	SPEDU501
SPEDU523	Seminar in Sensory and Physical Disabilities	3	SPEDU501
SPEDU524	Seminar in Language and Communication Disorders	3	SPEDU501
SPEDU525	Seminar in Gifted and Talented Education	3	SPEDU501
SPEDU527	Seminars in Autism	3	SPEDU501



Program Overview

A Master of Science in Special Education degree is intended for experienced teachers, administrators, and other educators who wish to enhance their knowledge, assume roles of leadership in the education community, or who wish to work with people of determination. The degree provides instruction on the description and nature of disabilities in children of various ages and the psychological factors that affect these students. Students learn about effective teaching strategies and ways to create meaningful learning experiences for people of determination. They also learn how to develop lesson plans that are tailored toward a child's specific disability.

Our Master of Science in Special Education program builds strong connections between theory and practice, through quality classroom instruction paired with extensive clinical experiences. Students gain a strong foundation in teaching and content knowledge from experts in the field of special education. In addition, a series of clinical experiences are designed to assist our students in developing an understanding of teaching and learning as they apply knowledge from their coursework in varied school special needs settings. Individualized guidance through our clinical framework provides our students with the support they need to be successful in today's rapidly evolving educational environment.

Why the MSc in Special Education

MSc in Special Education will equip you to tackle the real-world challenges that teachers face in the classroom every day – including working with students who have special education needs, preventing disruptive behavior and teaching students with learning difficulties as well as gifted and talented students.

MSc in Special Education is an accredited master degree program. It offers you the freedom and flexibility to earn your degree within a one or two years period. The program's accommodating and rewarding study options will allow you to study without missing a day at work. The program will help you enhance your career and give you a distinct competitive advantage which is part and parcel of the benefits associated with Abu Dhabi University master degree program.



Student's Testimonial

Aisha Abdulla Hassan - graduated in Fall 2020

It's been an honor to be part of such a valuable program. As a working teacher with students of determination, the program supported me to incorporate the practical experience with scientific and theoretical knowledge. In addition to equipping me with research-based strategies and procedures in the vast area of special education.



Career Prospects

The MSc in Special Education offers many employment opportunities in public and private schools and Special Needs Centers. In addition, a variety of career specializations are available for the graduates of the program. They include becoming a special Educator in pre-school, elementary, middle school, and high school classrooms. Other possible career paths include early intervention specialists and special education coordinators. Special education teachers work with students who suffer from various physical, intellectual, emotional, and learning disabilities. They modify lessons and teaching strategies and also teach basic communication and independent living skills. Special education teachers can progress to administrative or supervisory positions.

MSc in Special Education offers flexibility and opportunities for specialization by providing:

- A sequence of professional academic courses in Special Education and related areas
- Opportunities to observe, discuss, and take part in supervised practice in assessment and instruction experiences translating research into practice
- Opportunities to design, conduct and evaluate experimental programs of intervention in special education settings
- Experiences in the communication of ideas, including professional writing and presentation of papers at professional meetings

Curriculum

COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
Core Courses: 21 Credit Hours					
EDC 471	Classroom Management in Inclusive Education	EDC 472	Special Education and Exceptionality	EDC 473	Educational Psychology & Learning
EDC 474	School Curriculum	EDC 475	Educational Technology	EDC 481	Practicum Course
Core Elective Courses: 3 Credit Hours					
EDC 477	Methods of Teaching Islamic Studies	EDC 478	Methods of Teaching Math	EDC 479	Methods of Teaching Science
EDC 480	Methods of Teaching English	EDC 482	Methods of Teaching Social Studies	EDC 483	Methods of Teaching Information Technology
EDC 484	Methods of Fine Arts and Graphic Design	EDC 485	Methods of Teaching French	EDC 486	Methods of teaching Islamic and Arabic for Non-natives
EDC 487	Methods of Teaching Early Childhood				

PROFESSIONAL
POSTGRADUATE DIPLOMA IN
TEACHING
(ENGLISH)

V: 092022

جامعة أبوظبي
Abu Dhabi University
College of Arts & Sciences

Program Overview

The Professional Postgraduate Diploma In Teaching (English) is a qualification that combines theoretical study with practical experience. The program provides students with an integrated program of study consisting of 24 credit hours of coursework and practicum. The graduates of this program can teach in any public or private school, both locally and regionally.

The program offers a combination of theoretical knowledge and practical teaching experience. It also emphasizes teamwork, self-management, and critical thinking. The experience of different styles of learning in different environments such as school, college and the workplace are the hallmarks of the program.

Why the Professional Postgraduate Diploma In Teaching (English)?

1. It is a one-year teacher training program for those holding a BSc degree or its equivalent.
2. It offers school-based practical learning and draws on the latest research to instill effective teaching methods.
3. It ensures that the graduates are well equipped to meet the challenges of a teaching career.
4. The curriculum challenges participants to use their knowledge, expertise and experience to design learning environments that will engage students in the learning process and cater to a variety of learning styles.
5. The program emphasizes the process of critically planning, designing, implementing, and reviewing relevant syllabi including developing teaching and learning strategies and curriculum development.
6. Graduates will develop a personal theory of teaching that fully considers the role of teachers in the promotion of an inclusive society.



Student's Testimonial

Maud Trahan - 1076509

This past year, I completed the Postgraduate Professional Diploma in Education at Abu Dhabi University. The program provided me with the skills and knowledge to teach in both public and private schools in the UAE. The course places a huge emphasis on the practical skills required to teach effectively, such as lesson planning, classroom management strategies, and tailoring lessons based on different learning styles, to name but a few. It was an invaluable experience for me, and I have since been able to apply the aforementioned skills in my job as a Kindergarten teacher.

At ADU, I was very fortunate to have a team of dedicated and supportive professors around me who encouraged me each step of the way. They openly shared their past experiences to help guide their students towards becoming successful and thoughtful educators. Even during the pandemic, they quickly adapted to a new model of teaching and presenting lessons, with student participation and discussion at its core. It was a learning curve for all involved, but their commitment was impressive, and is the main reason I look back on my time at ADU so favourably.

Career Prospects

The Diploma program offers many employment opportunities in public and private schools. It offers a variety of career specializations such as becoming teachers of Arabic, Islamic Studies, Science, Mathematics, English, or other related available fields. The graduates of the program can also pursue careers as School Principals, Educational Supervisors, Counselors, and Social Workers.

Professional Postgraduate Diploma in Teaching Graduates will be able to:

1. Utilize appropriate technical, creative and analytical skills, related with process and procedures within the field of teacher education
2. Apply knowledge of curriculum design, pedagogy to engage students in learning
3. Employ various assessment techniques to engage learners in problem-solving, and decision making in the field of teacher education
4. Implement effective classroom management strategies, action research, plans, and practices to foster a holistic learning environment
5. Integrate technology-rich learning instructional tools that promote digital age best practices in teaching, learning, and assessment.
6. Apply policies, trends, benchmarks, and standards that affect the educational policies in UAE.

