Press Release

Abu Dhabi University Unveils Latest Achievements and Accredited Programs at Najah Expo 2024

Abu Dhabi, UAE, 23 October 2024: Abu Dhabi University (ADU) is set to participate in the Najah Expo 2024, from 27-29 of October, at ADNEC Centre Abu Dhabi, to showcase its wide range of world-class internationally accredited programs and achievements in the educational sector.

Najah is a leading annual international student recruitment fair in Abu Dhabi, supported by the Ministry of Education, providing a platform for students to explore some of the world's most prestigious universities. ADU's booth, located at stand A03 in halls 8 and 9, will be supported by ADU's leading faculty, who will provide academic guidance to prospective students in line with their future aspirations. In addition to learning more about the university's latest rankings, accreditations and innovations, visitors can enjoy interactive experiences such as ADU's 360° photo booth, which captures 120 frames per second and a mirror booth. High school students will also have the opportunity to participate in competitions organized by ADU to enhance their knowledge of the university and win valuable prizes.

Professor Ghassan Aouad, Chancellor of Abu Dhabi University (ADU), said: "We are delighted to participate in the Najah Expo 2024 to showcase our latest achievements, including being ranked among the top 200 global universities, according to the Times Higher Education (THE) World University Rankings 2025. These events allow us to present our key milestones and programs and help prospective students navigate our extensive program offering. Through the Najah Expo 2024, we hope to portray a glimpse of our institute's key strengths in groundbreaking research projects, academic excellence and multicultural environment to future students and their families. We also aim to foster national and international collaborations with strategic partners during the event, further advancing our offerings and providing UAE students with a well-rounded academic experience that prepares them for successful careers."

ADU recently ranked among the top 200 global universities, securing the 191st position globally according to the Times Higher Education (THE) World University Rankings 2025. Additionally, the university has advanced 11 places in the Quacquarelli Symonds (QS) Arab Region University Rankings 2025, ranking 12th regionally. These recognitions reflect the university's commitment to delivering high-quality education to its students and providing them with the skills and knowledge they need to succeed in their future careers.

To know more about Najah Expo, please visit: https://informaconnect.com/najahexpo/

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