

Abu Dhabi University Signs an MoU with Creed & Bear Network to Advance Innovation and Research

In line with [Abu Dhabi University's \(ADU\)](#) dedication to fostering innovation, the University signed a Memorandum of Understanding (MoU) with Creed & Bear Network L.L.C (C&B), a DataTech company that specializes in providing secure and cutting-edge Artificial Intelligence (AI) software solutions penetrating in the finance space. The MoU aims to establish a solid international collaboration in the fields of research, academics, and Fintech.

The MoU was signed by Professor Ghassan Aouad, Chancellor of ADU, and Flavio Villa, Founder and CTO of C&B, in the presence of leadership representatives from both entities. Through this collaboration, ADU and C&B will provide students with world-class educational and industrial experience in the field of Fintech and Artificial Intelligence (AI), where C&B will offer students internship and training opportunities at the institution and provide them with grants to work on research projects that align with the company's themes.

The agreement will see both entities collaborating to host joint workshops and conferences, serving as platforms for knowledge exchange and enriching academics. Additionally, the workshops will delve into consultancy projects and training programs to emphasize skill enhancement in the rapidly evolving Fintech sector.

Furthermore, the advisory board engagement will solidify the collaboration to ensure a continuous exchange of expertise and reflect a commitment to sustained collaboration and shared growth.

[**Professor Montasir Qasymeh, Associate Provost for Research and Academic Development at ADU**](#), stated: "Our collaboration with esteemed partners, such as Creed & Bear, aligns with our commitment to advancing education and research in Fintech and quantum technologies. Through ADU's robust ties between academia and industry leaders, we can effectively fulfill our mission of providing our students with diverse learning experiences, preparing them for future challenges and opportunities that await them."

Flavio Villa, Founder and CTO of Creed & Bear, stated: "This partnership is more than a strategic agreement; it is a bridge between cultures, a dialogue between curious minds, and a synergy between pioneers eager to explore the unknown. Today, we join forces with an ally who shares our vision and values, and this fills me with joy both personally and professionally."

Vaidehi Gawande, Head of Quantum Computing at Creed & Bear, said: "This partnership marks a significant step towards advancing the frontiers of quantum computing and accelerating innovations that will shape the future. Together, we are poised to unlock the potential of quantum technologies and Fintech and pave the way for groundbreaking discoveries."

ADU is a multi-campus university in the UAE, which provides an engaging learning environment, quality education, and qualifications that are respected globally, and prepares the students to be the leaders of tomorrow and keep pace with technology. C&B stands out as the pioneering IT company to dedicate its investments and efforts toward Research and Development in Quantum Computing, poised to transition its cutting-edge technology into the next era of computing power.

