

## **Abu Dhabi University showcases participates at Najah Abu Dhabi exhibition 2023 to showcase its latest programs and scholarships**

In line with [Abu Dhabi University's \(ADU\)](#) vision to foster leadership, innovation and ambition among students, ADU is participating in the 17<sup>th</sup> edition of the Najah Abu Dhabi exhibition 2023, the largest education fair in the UAE. Taking place from the 29<sup>th</sup> to 31<sup>st</sup> of October, ADU will showcase its diverse academic programs, scholarships and other key initiatives during its participation.

The University will feature its attained accreditations and achievements across the education sector including the latest rankings where it came ranking 13<sup>th</sup> globally for the World's best small universities and 58<sup>th</sup> globally for young universities under 50 years according to Times Higher Education World University Rankings 2023.

Faculty and staff members will be available to discuss ADU's diverse undergraduate and postgraduate academic programs including the new five undergraduate degrees offered by the College of Business, which are designed to empower students to grow, succeed and prepare for their future careers. These newly accredited programs include the Bachelor of Business Administration in finance and fintech, accounting, human resources management and digital marketing communications. These programs focus on technology, data management and sustainability as well as critical thinking, problem-solving, emotional intelligence (EI) and entrepreneurship.

During the exhibition, Professor Hatem Abushammala, professor of Environmental Health and Safety at the College of Health Sciences of ADU, will host a session titled "Sustainability and Education", presenting his scientific research that focuses on sustainability, environment, waste management, and the preservation of natural resources.

**[Professor Ghassan Aouad, Chancellor of Abu Dhabi University](#), said:** "Over the past 20 years, we at Abu Dhabi University have succeeded in fostering research and innovation among our students and faculty members, shaping and graduating leaders of tomorrow. It is an honor to be a part of the Najah Abu Dhabi Exhibition 2023 and have the opportunity to showcase the University's latest offerings to ADU's future students as well as meet with regional and international academic institutions to exchange knowledge and experiences. We at ADU are committed to developing our programs and offerings to ensure a well-rounded academic experience that empowers students to grow, succeed and prepare for their future careers and keeping pace with the aspirations of the UAE for the next 50 years." Furthermore, ADU students will have the opportunity to shed light on their innovations and creativity at the exhibition, presenting several distinctive projects and solutions they have developed as part of the curriculum. Prospect students will have the chance to learn more about the University's key milestones achieved during the year.

During the exhibition, ADU representatives will highlight the University's unique facilities equipped with the latest state-of-the-art technologies, including the impressive sports gyms, entertainment and academic facilities such as the Academic Success Center and the Innovation Center. It will also be a chance to learn more about the numerous international accreditations awarded both regionally and globally. This includes receiving the highest accolade accreditation, a ten-year full reaccreditation without reservation, from The American Western Association of Schools and Colleges (WASC), a world-

renowned accrediting association and one of the six regional accrediting agencies in the USA.

ADU invites community members to visit and learn more about its distinguished programs at its stand No. B03 located in Hall 5, at the Abu Dhabi National Exhibition Center (ADNEC).

