



Press Release:

As part of its ongoing efforts to propel academic innovation,

**Abu Dhabi University Joins 4th Generation University Initiative to Elevate
Societal Impact in Higher Education**

UAE, Abu Dhabi, 24 March 2025: In a significant step towards enriching innovation and enhancing its global academic presence, [Abu Dhabi University \(ADU\)](#) has officially joined the [4th Generation University \(4GU\)](#) initiative. This pioneering global community unites leading universities dedicated to reshaping education, advancing research, and driving societal development to exchange knowledge, expertise and best practices.

By aligning with the 4GU initiative, ADU positions itself as a vital cornerstone of regional innovation ecosystems, expanding its contributions beyond traditional education and research. Through dynamic engagement with renowned institutions worldwide, ADU seeks to harness data-driven insights that will empower its evolving role in the higher education landscape.

[Professor Ghassan Aouad, Chancellor of Abu Dhabi University](#), said: "In today's rapidly evolving global landscape, initiatives like the fourth Generation University are essential for cultivating the innovation and agility required to tackle the complex challenges of our time. At ADU, we are committed to not only advancing academic excellence but also empowering our students and faculty with the tools they need to drive meaningful change in the region and beyond. By collaborating with distinguished institutions worldwide, we can harness diverse insights and pioneering strategies, ensuring that our graduates are equipped to thrive and lead in an interconnected world. This partnership exemplifies our vision of redefining higher education as a dynamic force for societal progress and transformative growth."

The alliance with 4GUcommunity will enable ADU to exchange transformative knowledge and best practices, ensuring that the value of higher education is upheld and amplified. The university will also gain access to valuable data-driven insights to enhance collaborations with regional and international partners, contributing to the development of a shared impact framework and



reinforcing its thought leadership in higher education innovation. This milestone underscores ADU's commitment to shaping the future of education and research, reinforcing its role as a driver of innovation and societal transformation in the UAE and beyond.

To learn more about Abu Dhabi University's programs, please visit: <https://www.adu.ac.ae/>

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