

Abu Dhabi University is set to Host the 11th Annual Undergraduate Research and Innovation Competition to Boost Students' Knowledge in Research

Under the Patronage of H.E. Sheikh Nahyan Mubarak Al Nahyan, Minister of Tolerance and Coexistence, [Abu Dhabi University \(ADU\)](#) is hosting the 11th edition of the annual Undergraduate Research and Innovation Competition (URIC). The multi-disciplinary Competition is open to all undergraduate students and will take place on the 23rd of May 2024, in hybrid mode. The deadline for registering for the Competition is on the 11th of March 2024, where participants within the UAE will be required to attend the competition at ADU's Abu Dhabi Campus, whereas overseas participants will have the option to join either virtually or on campus.

The Competition aims to foster an inquiry-based culture among students while boosting their work skills and enhancing their employability. Additionally, it seeks to advance their creativity and build a foundation for the next generation of researchers, innovators, and entrepreneurs. By nurturing these qualities, students will contribute to the improvement of the UAE's knowledge-based economy and pave the way for a sustainable future.

The URIC aligns with ADU's continuous endeavors to equip future generations with the necessary tools for excelling in research and innovation across several fields such as engineering, business, health and life sciences, and social sciences. Furthermore, this year's Competition will introduce five new fields, including Artificial Intelligence (AI) and Machine Learning, Aviation and Aerospace Engineering, E-Commerce and Digital Marketing, Law, and Nutritional and Food Sciences.

[Professor Montasir Qasymeh, Associate Provost for Research, Innovation and Academic Development at Abu Dhabi University \(ADU\)](#), said: “We are thrilled to be hosting the 11th Undergraduate Research and Innovation Competition, which serves as a testament to Abu Dhabi University's dedication to fostering a culture of creativity and critical thinking for undergraduate students. The URIC plays a pivotal role in advancing the UAE's knowledge-based economy for a sustainable ecosystem, through cultivating tomorrow's brightest minds. We extend our invitation to students from all disciplines to seize this exciting opportunity, and embark on a journey of creativity, innovation, inspiration, and shaping the future of our nation together.”

For the first time, undergraduate students will have the chance to choose between two tracks: the innovation and research track. Students are encouraged to partake in both tracks during the Competition.

The three winning teams partaking in the innovation track will receive expert entrepreneurship mentoring, access to ADU's incubation hub, and financial support, including a prize of AED 10,000 to support their business plan. This track boosts innovative ideas with the potential for technology transfer, fostering an entrepreneurial spirit among participants. Additionally, students are encouraged to submit a pitch deck which will be reviewed by a panel of experts to assess its commercial viability and potential for establishing a successful business.

Furthermore, students from the MENA region and beyond can participate in the research track by submitting their proposals for subject matter experts to review and provide their feedback. The total sum of awards for the research track will exceed AED 350,000, highlighting the University's commitment to supporting groundbreaking research among

undergraduate students. The top three winners in each discipline will be awarded a monetary prize, where the first-place winners will receive AED 5,000, second-place AED 3,000, and third-place AED 2,000.

Registration is now open for undergraduate students interested in participating in the competition by visiting this website: <https://eforms.adu.ac.ae/aduforms/urc>