





Announcing the 12th Undergraduate Research and Innovation Competition (URIC)!

My passion is to support students, especially undergraduates. I remember when I was their age, I wouldn't have dared to go on stage and present to a large audience. This generation is completely different, and we need to support them.

Under the patronage of H.E. Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Tolerance and Coexistence, **Abu Dhabi University** I in collaboration with **RTX** is proud to host the region's premier undergraduate research and innovation event, URIC 2025. This year, we bring together young thinkers, researchers, and entrepreneurs to present cutting-edge projects shaping a sustainable, knowledge-driven future.

-  Location: Abu Dhabi University
-  Date: Thursday, 29 May 2025
-  Time: 8:00 AM – 7:00 PM
-  Venue: Auditorium

URIC 2025 in Numbers:

- 650+ research submissions
- 105 participating universities
- 14 countries represented
- 32 sessions across 27 academic disciplines

Event Highlights:

- Opening Speech: Prof. Ghassan Aouad, Chancellor of Abu Dhabi University
- Keynote Address: Mr. **Fahad Al Mheiri**, Managing Director, RTX UAE
- Panel Discussion: "Recent Trends in Entrepreneurship: The Rise of the Gaming Industry as a Frontier Sector"
  - Moderator: Prof. Montasir Qasymeh
  - Panelists Include:
    - ◆ Government – **Abu Dhabi Gaming**
    - ◆ International – **Geekout** Japan
    - ◆ National Private Sector – **Inovartic Investment**, UAE
- Over 150 student-led presentations and project evaluations
- Startup & Gaming Showcase at the Cafeteria (10:00 AM – 4:00 PM)
- VIP Tours, Interactive Sessions, and an Awards Ceremony

From opening speeches and keynotes to engaging student showcases and expert panels, URIC 2025 promises a dynamic and impactful experience.

Be part of the journey that empowers the next generation of innovators. We look forward to welcoming you!

More information at: <https://www.adu.ac.ae/uric>

Many thanks to the leadership of Prof. **Montasir Qasymeh** and his team! The MC of the conference will be our graduate and teaching assistant **Marah Alhalabi**.

**Hamad Odhabi Professor Barry O'Mahony Mohammad Fteiha Dr. Anas Najdawi Bassam Mura, MBA Noor Al Masri Khulud Abdallah Maha Khan**



Under the Patronage of  
**H.E. Sheikh Nahyan Mubarak Al Nahyan**  
Minister of Tolerance and Coexistence

Empowering the **next generation** of **thinkers, innovators, entrepreneurs**, and **researchers** to shape a **sustainable and knowledge-driven future**

Abu Dhabi University is organizing:  
**The 12<sup>th</sup> Undergraduate Research and Innovation Competition (URIC)**

 **Thursday, 29 May 2025**     **8:00 AM - 7:00 PM**

**Agenda**

Time	Activity	Venue
8:00 AM – 9:00 AM	Registration / Welcoming Students & Guests	Atrium
9:00 AM – 9:05 AM	UAE National Anthem	Auditorium
9:05 AM – 9:10 AM	<b>Welcoming Note</b>	Auditorium



9:10 AM – 9:20 AM	<b>Keynote Speaker 1</b>	Auditorium
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9:20 AM – 9:40 AM	<b>Panel Discussion:</b> <b>Recent Trends in Entrepreneurship: The Rise of the Gaming Industry as a Frontier Sector</b>	Auditorium
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Moderator:



Panellists:



9:40 AM - 9:45 AM	Token of Appreciation to Guests	Auditorium
9:45 AM - 10:00 AM	Dispersal to Classrooms	Classrooms
10:15 AM - 12:45 PM	<b>Morning Session</b> – Student Presentations and Evaluations / VIP Tour	Auditorium
12:45 PM - 2:15 PM	Lunch Break	Atrium
2:15 PM - 4:45 PM	<b>Afternoon Session</b> – Student Presentations and Evaluations / VIP Tour	Classrooms
4:45 PM – 6:00 PM	Break and Judging Committee Deliberations	-
6:00 PM – 7:00 PM	Awards Ceremony	Auditorium

**Showcases:** **Startup companies and Gaming Stations**  
Male Cafeteria Abu Dhabi University **(10:00 am - 4:00 pm)**

