

Ghassan Aouad Chancellor of Abu Dhabi University, Past President ...

Heading to Rabat for GGC 2025: Shaping the Future of Growth

On the 20-21 May, I will be off to Rabat, Morocco, to present at the Global Growth Conference (GGC) 2025, under the theme "Financing Growth, Shaping the Energy Transition." Many thanks to the kind invitation from **Brahim Fassi Fihri**, Founder and President of the **Amadeus Institute**, I will take part in a panel discussion titled: "Investing in Water & Agro-Industry: Opportunities to Drive Growth, Sovereignty & Transformation".

In light of current environmental and socio-economic challenges, investing in water and agro-industry has become a necessity to ensure sustainable development and food sovereignty in Africa. These interconnected sectors are essential to secure natural resources and ensure the resilience of economic systems. Strategic and innovative water management is becoming essential to sustain efficient agricultural production while maintaining environmental equilibrium.

The GGC 2025 will convene over 600 delegates—policymakers, business leaders, investors, and global institutions—for strategic discussions and actionable outcomes.

Founded in 2008, the Amadeus Institute is a Moroccan independent think tank based in Rabat, serving as a laboratory of ideas, a space for reflection, and a creator of debate.

Many thanks to Rajae E. for her help with all the logistical issues.

#GGC2025 #Rabat #Morocco #SustainableDevelopment #WaterManagement #AgroIndustry #FoodSovereignty #EnergyTransition #AmadeusInstitute #GrowthOpportunities

Abu Dhabi University Khulud Abdallah



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