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The Pleasure of Speaking at Saint Joseph University of Beirut (USJ) Conference

Yesterday, I had the pleasure of presenting at a conference titled "Beyond the Numbers: A Critical Look at University Rankings," organized by the prestigious **Saint Joseph University of Beirut (USJ)**. This event brought together esteemed colleagues, including Dr. **Ashwin Fernandes**, QS Executive Director for the Middle East, Africa, and South Asia; Prof. **Bassam Alameddine, FRSC**, President of **Gulf University for Science and Technology** in Kuwait; and Prof. **Georges Yahchouchi**, President of the **American University of the Middle East (AUM)**. The conference was graced by the presence of notable figures such as USJ Rector Father **Salim Daccache**, Prof. Bassam Badran, President of **Lebanese University**, Vice Rector of USJ, Prof. **Richard Maroun**, Prof. **Ursula El Hage**, and many other distinguished colleagues.

During my presentation, I discussed the ADU approach to university rankings, emphasizing the importance of considering qualitative factors alongside traditional metrics. This holistic perspective encourages institutions to focus on their unique strengths and contributions to society, rather than merely chasing numerical positions.

The discussions that followed were insightful, highlighting the need for a more understanding of what university rankings truly represent. It was invigorating to engage with fellow academics, researchers, and administrators on such a crucial topic that impacts our educational landscape.

In conclusion, the conference served as a valuable platform for exchanging ideas and fostering collaboration among educational leaders. It is clear that as we navigate the complexities of university rankings, a collective effort is essential to redefine success in higher education.

Saint Joseph University of Beirut, established in 1875, proudly celebrates 150 years of academic excellence and commitment to education. Over the decades, the university has been a beacon of knowledge and innovation, shaping generations of leaders and thinkers.

#USJConference #UniversityRankings #HigherEducation #AcademicCollaboration #ADUApproach

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