

Ghassan Aouad Chancellor of Abu Dhabi University, Past President ... 1d

Celebrating the Achievements of Nemanja Krstic: A Leader in Sports and Wellness

I am excited to highlight the unique journey and achievements of Nemanja Krstic, a true leader and the manager of the Sports and Wellness office in the student affairs department at Abu Dhabi University. He has been at the forefront of transforming the Sports and Wellness Office at ADU. With over 8,000 students across three campuses, Nemanja has led the charge in managing seven varsity teams, two state-of-the-art campus gyms, and the sprawling 15,000-square-meter ADU Sports Complex. His dedication to enhancing the student experience through innovative sports programs and sustainable facility management has been nothing short of inspiring.

From leading the development of the university's fitness gyms and sports complex to launching the groundbreaking "Sports Co-Curriculum Transcript Project" (nominated for the SPIA 2024 "Best Use of Tech in Sports" award), Nemanja has consistently pushed boundaries. His leadership has fostered a culture of excellence and collaboration, motivating both students and faculty and staff to strive for their best.

He has also authored a physical education curriculum and launched initiatives like the ADU Basketball Festival and the ADISL 3X3 Basketball League, engaging schools, universities, and professional athletes alike. Beyond facilities and programs, Nemanja has fostered meaningful partnerships, including collaborations with the Zayed Higher Organization for People of Determination, providing service-learning opportunities for students while promoting inclusivity in sports. His passion for youth development, fitness, and project development has made a lasting impact on ADU's sports ecosystem.

With a strong academic foundation in Economics, Sports, and Education, coupled with FIBA and Level 4 Personal Training certifications, Nemanja continues to drive innovation and excellence in sports management. His work ethic, vision, and commitment to student success are truly commendable.

#Leadership #SportsManagement #Wellness #Innovation #StudentSuccess #ADU #CommunityEngagement #Inclusivity #Athletics #YouthDevelopment

Shakib Farhat Hamad Odhabi Professor Barry O'Mahony Mohammad Fteiha Dr. Anas Najdawi Bassam Mura, MBA Noor Al Masri Khulud Abdallah Abu Dhabi University Al Ain Campus

