



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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## Exciting News: Bachelor of Arts in Video Game Design

I am pleased to announce that a new Bachelor of Arts in Video Game Design has been approved by the **Commission for Academic Accreditation** (CAA) within the College of Arts, Education, and Social Sciences (CAESS). This program has been developed in partnership with **Rubika** France and supported by **Department of Education And Knowledge - ADEK**.

The BA in Video Game Design program provides students with both theoretical knowledge and practical expertise in game design, interactive storytelling, and digital production. The curriculum blends artistic, narrative, and technical elements, focusing on creativity, problem-solving, and industry standards. Students will develop skills in game mechanics, system design, and UX, while gaining experience with game engines and software. The program prepares graduates for careers in entertainment, education, simulation, and more. Through hands-on projects and exposure to VR, AR, and AI, students refine their ability to conceptualize and prototype interactive experiences. Emphasizing collaboration, ethical considerations, and leadership, the program ensures readiness for diverse careers in the evolving global gaming industry. Many thanks to Dean Dr. **Sreethi Nair** as well as VC Dr. **Hamad Odhabi**, Dr. **Wissam Mouawad**, Dr. **Prasad Nunna**, and **Dr. Mohammed Razik Parakandi**.

This program is an addition to a series of new programs approved by the CAA for CAESS, which include:

- BA in International Relations
- BA in Psychology
- MA in Digital Communication and Technology
- PhD in Education

The College also offers the following programs:

- BA in Mass Communication (English)
- Bachelor of Mass Communication (Arabic)
- Professional Postgraduate Diploma in Teaching
- Master of Education in Educational Leadership
- MSc in Special Education

This remarkable achievement is a testament to the visionary leadership of our Chairman, Dr. Ali Bin Harmal Aldhaheri, Ph.D., as well as the tireless efforts and dedication of our faculty, staff, and industry partners.

I would like to take this opportunity to acknowledge the great work of our **Ministry of Higher Education and Scientific Research**, as well as the CAA and ADEK, in transforming higher education in the UAE. We are all committed to their vision and state-of-the-art guiding strategies.

Stay tuned for more academic programs to be approved, as we are on a mission to develop offerings that respond to the needs of the marketplace in the UAE and beyond.

**#HigherEducation #AcademicPrograms #UAE #VideoGameDesign**

**Hamad Odhabi Professor Barry O'Mahony Mohammad Fteiha Dr. Anas Najdawi Bassam Mura, MBA Noor Al Masri Khulud Abdallah Abu Dhabi University**

