



Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...
15h



3rd International Scientific Media Conference: New Horizons in Digital Content Creation and Data Analysis

The Faculty of Media at **Liwa College** is pleased to announce the organization of its third annual conference, titled "New Horizons in Digital Content Creation and Data Analysis." This prestigious online event, scheduled to take place on April 23–24, will bring together distinguished researchers from across the world to explore the latest advancements in digital media and data-driven innovation. This year's conference is co-organized by Liwa College and **Abu Dhabi University** reflecting a commitment to fostering academic collaboration and interdisciplinary dialogue in the field of media and communication.

The conference Chair is Prof. **Badran Badran**, Dean of the Faculty of Media at Liwa College.

This year's conference brings together distinguished scholars and professionals from around the world to discuss AI innovations, big data applications, and the future of digital content creation. The English sessions will feature participants from Spain, Portugal, Malaysia, Saudi Arabia, Australia, Nepal, Egypt, Lebanon, UAE, Albania, Zimbabwe, Algeria, France, and Cyprus, fostering a truly global exchange of knowledge and ideas.

Chair of the English Sessions: Dr. **Viola Gjylbegaj, PhD**, Assistant Professor of Mass Communication at Abu Dhabi University.

On April 24, the event will be held in a hybrid format at the Innovation Center, Abu Dhabi University, specifically for the English sessions.

For more details, visit our conference page:

<https://lnkd.in/d2U5VC6n>

**#DigitalContent #DataAnalysis #MediaConference
#AllInnovations #BigData #GlobalCollaboration #LiwaCollege
#AbuDhabiUniversity #InterdisciplinaryDialogue
#MassCommunication #ResearchConference #DigitalMedia
#Innovation #KnowledgeExchange #AcademicCommunity
#FutureOfMedia**

**Prof. Mohamed Dhiaf Hamad Odhabi Professor Barry O'Mahony
Sreethi Nair Montasir Qasymeh Bassam Mura, MBA Noor Al
Masri Carine Alwane Rizk Khulud Abdallah**

كلية ليوا وبالتعاون مع جامعة أبوظبي
تنظم المؤتمر العلمي الدولي الثالث تحت
عنوان:

آفاق جديدة في صناعة
المحتوى الرقمي وتحليل البيانات

**New Horizons in Digital
Content Creation and Data Analysis**

