



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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## Memorandum of Understanding (MoU) between Abu Dhabi University (ADU) and the Emirates Association for Women Entrepreneurs

It was an honor to sign a Memorandum of Understanding (MoU) between **Abu Dhabi University** (ADU) and the Emirates Association for Women Entrepreneurs, reinforcing our shared commitment to empowering women in business and fostering a culture of entrepreneurship and innovation. The signing ceremony took place on March 8th, coinciding with International Women's Day.

The MoU signing occurred during the Ramadan Forum: "Unlimited Ambitions," a remarkable event that showcased the incredible talents and ambitions of women-led businesses. Witnessing the innovation, resilience, and creativity of Emirati women entrepreneurs was truly inspiring.

At ADU, we believe in nurturing talent, supporting entrepreneurial ventures, and fostering impactful collaborations. Through this partnership, we look forward to providing training, mentorship, and opportunities that will further support women in business, driving economic growth and sustainable development.

A big thank you to **Dr Shafeeqa Al Ameri** and the team at the Emirates Association for Women Entrepreneurs for this collaboration. Together, we can make a lasting impact!

I extend my gratitude to **Prof.sherine Farouk** for initiating this opportunity, and I am also thankful to Dr. **Hamad Odhabi** and Mr. **Ibrahim Odhabi** for their presence during the signing ceremony.

**#ADU #Entrepreneurship #WomenInBusiness #Innovation #CommunityEngagement #UnlimitedAmbitions #Ramadan**

**Professor Barry O'Mahony Bassam Mura, MBA Noor Al Masri Khulud Abdallah**



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