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Chancellor of Abu Dhabi University, Past President ...
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Introducing Ms. Noor Al Masri: A Leader in Marketing

It is a pleasure to spotlight the journey of Noor Al Masri, a dedicated professional leading the Marketing & Communication Department at Abu Dhabi University. Noor plays a pivotal role in shaping the university's brand strategy, driving marketing campaigns, and enhancing ADU's visibility across local and international platforms.

Since joining ADU in 2006, Noor has progressed through multiple roles, bringing her strategic vision and passion for education to every project. In 2024, she was appointed as Associate Director of Marketing & Communication, where she continues to lead key initiatives that align with the university's mission and long-term objectives.

Noor holds a Master's degree in Business Administration (MBA) from Abu Dhabi University, a Bachelor's degree in Marketing from the University of Sharjah, and a Diploma in Professional Digital Marketing from the Chartered Institute of Marketing (CIM). Her blend of academic excellence and hands-on experience has been instrumental in elevating ADU's brand presence and supporting its strategic goals.

Wishing Noor continued success as she makes a lasting impact on the higher education sector.

**#MarketingLeader #WomenInLeadership #HigherEducation
#BrandStrategy #AbuDhabiUniversity #Education
#MarketingExcellence #ProfessionalGrowth #StrategicVision
#ADU #NoorAlMasri**

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