



Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...

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Dear Colleagues,

I am happy to announce that I will be chairing the QS Global Advisory Committee for the Middle East and will be speaking at the QS Higher Ed Summit: Middle East 2025, which will be held from April 20-22, 2025, at the **Gulf University for Science and Technology** in Kuwait. This event will bring together global higher education leaders to discuss the evolving role of universities in shaping Society 5.0.

This year's theme, "Society 5.0: Higher Education and Skills for a Human-Centred Future," will explore how universities can drive equitable growth, foster critical thinking, and bridge skills gaps while ensuring that people remain at the core of technological and industrial advancements.

In my talk, I will address the challenges and opportunities facing the higher education sector in the Middle East within the context of Society 5.0., a term originates from Japan and represents the fifth stage of societal development. This concept envisions a future society that balances economic advancement with societal challenges. It aims to create a super-smart society that leverages technology (such as AI, IoT, and big data) to enhance the quality of life.

As a member of the Global Advisory Committee, I am pleased to offer my network a 30% discount on QS Higher Ed Summit: Middle East 2025 tickets. Simply apply the code "QS_ME2025_GAC_NETWORK" at checkout to claim this offer. Register here: <https://lnkd.in/dGz8q8kf>

🌐 Key Sessions at the QS Higher Ed Summit: Middle East 2025:

- Opening Panel - State of the Region
- Learning, Employment and Career: Setting Up Success Before Orientation
- Human-Centred Learning in a Tech-Driven World
- Attracting Talent in a New Era
- Developing Meaningful Partnerships for Skills Gaps
- Metrics for a Human-Centred World
- The Role of Universities in Developing Future-Ready Graduates
- Building an Equitable Foundation: Sustainability, Society and Leadership

Don't miss this opportunity to engage with thought leaders and shape the future of higher education in the Middle East.

This summit will take place back to back with an annual general meeting of the **Association of Arab Universities** enabling presidents of Arab universities to attend both events.

👥 Spread the word and tag colleagues who would be interested in joining!

Kuwait 🇰🇼 is a wonderful place, and GUST is an amazing university.

#QSHigherEdSummit #QS #ADU #GUST

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Higher Ed Summit:
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