



Professor Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...

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A Reflection on Being Listed in the Top 10 LinkedIn Influencers in the UAE for 2025! 🌟

I am absolutely delighted to be ranked at number 10 in the Top 20 **LinkedIn** Influencers in the UAE for 2025 by **Favikon**. This achievement reflects hard work, perseverance, and the support of my LinkedIn friends.

Please check the link below to see some very prominent names listed:

<https://lnkd.in/dRa4Fspj>

To give back, and as I believe that knowledge and expertise should be freely available in the world of academia, I am sharing some tips on how to succeed on LinkedIn based on my humble experience:

- Expand Your Network and Engage with Connections
- Post the Right Content at the Right Time
- Share Valuable and Interesting Insights and stories
- Stay Consistent and Reflect on Growth Using Post Analytics
- Post About Your Achievements, but Stay Humble
- Use Hashtags and Tag Relevant People
- Create a Personal Page and Refer People to Previous Posts

I have created a personal page to provide access to some of my previous LinkedIn posts and to some useful presentations at:

<https://lnkd.in/g5fnyWVw>

At **Abu Dhabi University**, we all strive to be active on LinkedIn, from the Chairman down, leading by example. This achievement is dedicated to our Chairman, Dr Ali Bin Harmal Aldhaheri, Ph.D., for his exceptional leadership, clear vision, and unwavering support in creating a culture of excellence at ADU. My esteemed colleague, **Dr. Rahaf Ajaj, CSci, SFHEA** is also recognized at number 16 on the same list.

"We are all here on earth to help others; what on earth the others are here for I don't know." -W. H. Auden

#AbuDhabiUniversity #HigherEducation #ThoughtLeadership #AcademicExcellence #LinkedInInfluencers #Research #Innovation #AcademicLeadership #LinkedIn #LinkedInPosts #Favikon

Hamad Odhabi Professor Barry O'Mahony Bassam Mura, MBA Noor Al Masri Khulud Abdallah Mahdi Rimawi



10. Ghassan Aouad

Ghassan Aouad is the Chancellor of Abu Dhabi University, previously serving as President of Applied Science University in Bahrain and Vice President for Academic Affairs at Gulf University in Kuwait. He has a strong academic background with over 20 years at the University of Salford in the UK, where he held various leadership roles. His social media presence focuses on higher education, leadership, and community engagement, showcasing university achievements and promoting collaboration in research and innovation.

LinkedIn Score : 97.1/100 pts