



**Professor Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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Linkedin Posts Analytics: Not Far From 10 Million Impressions  
From 1212 Posts So Far

Below, I present some notable statistics obtained from my 1212  
**LinkedIn** posts analytics:

-Total impressions: 9,440,890: Average 7,789 Impressions per  
post -Total likes: 278,107: Average 230 likes per post -Total  
comments: 30,722: Average 25 comments per post -Total  
reposts: 10,273: Average 9 reposts per post -Total posts: 1212:  
Average posting per day 1.37 posts -Total followers: 31,154

It is impossible to count the number of hours in the evenings and  
weekends spent writing these posts. I have one intention which is  
to help others.

I have created a personal page in order to provide access to some  
of my previous LinkedIn posts and to some useful presentations  
at:

<https://lnkd.in/g5fnyWVw>

I would like to express my sincere gratitude to all my LinkedIn  
friends and colleagues for their unwavering support. Special  
thanks are also due to my colleague Ms **Khulud Abdallah**,  
Executive Office Operations Manager, for assisting me with data  
collection and analysis.

I sincerely hope that you are finding the posts useful. The  
feedback I am receiving from colleagues has been very  
promising.

"Successful people are always looking for opportunities to help  
others. Unsuccessful people are always asking, 'What's in it for  
me?'" -Brian Tracy

"We are all here on earth to help others; what on earth the others  
are here for I don't know." -W. H. Auden

**#Universities #Innovation #HigherEducation #LinkedInPosts  
#ADU #LinkedIn #Publications**

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