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Chancellor of Abu Dhabi University, Past President ...  
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Exciting News: New Master's Program in Applied Behavior Analysis!

We are thrilled to announce that Abu Dhabi University has received approval from the [Commission for Academic Accreditation](#) (CAA) to launch a new Master of Arts in Applied Behavior Analysis (ABA) within the College of Arts, Education, and Social Sciences (CAESS).

The demand for experts in Applied Behavior Analysis is rapidly increasing due to the growing awareness of mental health and developmental disorders. ABA is a scientifically validated approach used to improve social, communication, and learning skills through positive reinforcement.

Many schools and institutions are seeking trained professionals to support students with autism and other developmental challenges. Behavior analysts play a crucial role in therapeutic settings, contributing to treatment plans that enhance the quality of life for individuals. Additionally, businesses are increasingly using ABA techniques to improve employee performance and workplace culture.

This program will prepare graduates to meet the growing needs in various sectors, including education, healthcare, and corporate environments.

Many thanks to Dean Dr. [Sreethi Nair](#), the colleagues of CAESS, and [Dr. Mohammed Razik Parakandi](#), Director of Accreditation.

Stay tuned for more details about the curriculum and enrollment!

For more information, please contact us at 600-550003 or email us at [admissions@adu.ac.ae](mailto:admissions@adu.ac.ae).

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