



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...

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## Latest LinkedIn Posts Analytics

I am happy to share my latest **LinkedIn** posts analytics:

Total impressions: 7,537,545 Total likes: 201,581 Total comments: 25,436 Total reposts: 6,774 Total posts: 954 Total followers: 25,441

More information at my personal page:

<https://lnkd.in/g5fnyWVw>

It appears that professional posts, which typically focus on work-related topics, share insights, and highlight university achievements, and social posts, which are more personal and showcase everyday life and interests, attract equal attention. In both contexts, authenticity is essential, as it fosters trust and connection, encouraging meaningful interactions.

Special thanks are due to my colleague **Khulud Abdallah** for assisting me with data collection and analysis.

I sincerely hope that you are finding the posts useful.

**#Universities #Innovation #HigherEducation #LinkedInPosts #ADU #LinkedIn #Publications**

**Hamad Odhabi Professor Barry O'Mahony Bassam Mura, MBA  
Noor Al Masri Professor Barry O'Mahony Abu Dhabi University  
University**



   206 · 44 Comments