



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President of the ...  
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As I head to the UK today to attend the THE World Academic Summit in Manchester and the THE World 100 Annual Conference in Birmingham, we are on a clear mission to make ADU one of the best universities in the region and beyond. This mission is driven by the vision of our Chairman, Dr. Ali Bin Harmal Aldhaheri, Ph.D., the dedication of our faculty and staff, and our investment in the future. The student experience is one of our top priorities, and the insights gained from these conferences will be shared with our students through our faculty.

In the last few weeks, we have launched two research institutes focused on sustainable futures and AI and emerging technologies, along with a research center in education. Additionally, we have initiated two journals in the field of education and successfully concluded a conference on this topic.

While some people think that travel is fun (I had to get up at 3:00 AM as I was traveling from Dubai), the reality is that we often make significant sacrifices to support our University. Of course, the rewards lie in our great achievements and the progress we are making to establish ADU as a top university in the region and beyond.

I will write an article about the two events upon my return to Abu Dhabi to share the lessons learned, as we at ADU are committed to openly sharing our knowledge and experiences.

I look forward to both events, reconnecting with old colleagues, and meeting new ones.

**#Reputation #Research #THE #ADU #Universities #Innovation**

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