

Linkedin Posts Analytics: Over 6.7 Million Impressions So Far

Since assuming the role of Chancellor at Abu Dhabi University (ADU) in mid-January 2023, I have actively engaged with the LinkedIn community by sharing a total of 842 posts. Below, I present some notable statistics obtained from post analytics:

Total impressions: 6,700,497Total likes: 183,767Total comments: 22,124Total reposts: 5,652Total posts: 852Total followers: 23,454

I have created a personal page in order to provide access to some of my previous LinkedIn posts and to some useful presentations at:

https://lnkd.in/g5fnyWVw

I would like to express my sincere gratitude to all my LinkedIn friends and colleagues for their unwavering support throughout this journey. Special thanks are also due to my colleague Ms Hajar Alsaqqaf, IT support administrator, for assisting me with data collection and analysis.

I sincerely hope that you are finding the posts useful. The feedback I am receiving from colleagues has been very promising.

"Successful people are always looking for opportunities to help others. Unsuccessful people are always asking, 'What's in it for me?"

-Brian Tracy

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