

## **Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ... 6d · Edited

## The Driving Force

It's always inspiring to see the energy on campus as students return to begin the winter semester. I had the pleasure of meeting with our exceptional enrollment team, led by Bassam Mura, MBA, Executive Director of Marketing, Enrollment, and Registration, alongside Layla Krouma, Head of Admissions, Zulfiqar Ali, Head of Registration, and Noor Al Masri, Head of Marketing. Together, they are the driving force behind ensuring our students have a seamless and supportive start to their academic journey.

During my visit, I also spent time with students at the vibrant Student Hub, where they shared their positive experiences and excitement for the semester ahead. It's always rewarding to see firsthand the impact of our efforts in creating a nurturing and dynamic campus environment.

A highlight of my day was meeting Manal Najed and Maryam Mubarak Alnofeli, two of our talented new Emirati team members. Abu Dhabi University remains deeply committed to empowering Emirati talent by fostering opportunities for them to grow, lead, and thrive within our community. Supporting local talent is not just a goal but a responsibility we proudly uphold, aligning with the UAE's vision for building a prosperous and inclusive future.

## Hamad Odhabi Professor Barry O'Mahony Khulud Abdallah

