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Introducing Dr. Rohit Sharma: A Research Leader in Agrifood Supply Chains

Dr. **Rohit Sharma, Ph.D.** is a research leader in agrifood supply chains, Industry 4.0 technologies, and sustainable operations management.

Currently, Dr. Rohit Sharma serves as an Assistant Professor in Operations and Supply Chain Management in the Marketing, Operations, and Information Systems Department at the College of Business. He holds a PhD from the **Indian Institute of Management Mumbai**. Prior to his position at ADU, he worked as a Postdoctoral Researcher at the **University of Wollongong in Dubai**, where he was part of a team undertaking a project on creating resilient agrifood supply chains in the UAE.

Dr. Rohit is an exceptional researcher and academician who has made significant contributions to advancing research in sustainable operations management. He has recently received two internal research grants from ADU amounting to AED 1 million for projects related to creating sustainable business models in the UAE. His research interests include operations and supply chain management, sustainable operations management, and agrifood supply chains.

Dr. Rohit was awarded the Industry 4.0 Award and the Excellence in Operations Management Teaching Award by the Industrial Engineering and Operations (IEOM) Society, USA, in the years 2019 and 2023.

As an early career researcher, he has an H-index of 17, an i10-index of 18, and his work has been cited more than 5,000 times, with one of the highlights being an interview by CNN for the UAE's food security project. Dr. Rohit's commitment to research and education aligns with ADU's vision and reflects his dedication to advancing the field of operations and supply chain management.

#AgrifoodSupplyChains #SustainableOperations #Industry4.0 #ResearchLeader #OperationsManagement #HigherEducation #FoodSecurity #ADU #Innovation

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