



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
6d



Mr **Steve DCunha**: Leadership in Strategy

I have had the pleasure of working with Steve DCunha, our Associate Director of the Office of Organization Planning and Strategy, for two years. Mr Steve is an exceptional leader, demonstrating remarkable qualities that inspire those around him.

Steve joined Abu Dhabi University in 2006 as a Quality Control Officer and has steadily advanced to his current role as Associate Director of the Office of Organization Planning and Strategy. Over his tenure, he has played a pivotal role in driving the university's strategic initiatives and operational excellence.

In his capacity as Associate Director, Steve oversees critical functions including institutional research, strategic and operational planning, performance reporting, business advisory services, and reputation management.

Steve's notable achievements include leading the university quality certification, securing the prestigious Sheikh Khalifa Excellence Award, implementing a comprehensive institution-wide business intelligence system, while managing and coordinating initiatives to optimize the university's global rankings.

Prior to his tenure at Abu Dhabi University, Steve built a solid foundation in accounting, auditing and quality assurance during his seven years as an Internal Auditor at Sukoon Insurance Company in Dubai. His diverse experience underscores his commitment to organizational improvement and excellence

**#Strategy #Quality #Rankings #ADU**

**Hamad Odhabi Professor Barry O'Mahony** Allison Hope Hamilton MHRM, SHRM-SCP. **Khulud Abdallah Abu Dhabi University**



237 · 47 Comments