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## Tips for posting on LinkedIn

Based on my humble experience, if you want to establish a stronger presence on **LinkedIn**, you may find the following tips useful:

1. **Choose the Right Time:** Post during peak hours when your audience is most active, typically weekdays, especially early mornings and lunch breaks.
2. **Select Relevant Topics:** Focus on achievements, industry trends, personal growth, and professional insights that resonate with your audience.
3. **Engage with the Right Connections:** Build relationships with professionals in your field and join relevant groups to expand your network.
4. **Create Quality Content:** Share valuable articles, write thoughtful posts, and engage in discussions to showcase your expertise.
5. **Be Consistent:** Post regularly to keep your audience engaged and to establish yourself as a reliable source of information.
6. **Use Visuals:** Incorporate images, videos, and infographics to make your posts more appealing and shareable.
7. **Interact with Others:** Comment on posts, share insights, and respond to messages to foster community and increase your visibility.
8. **Measure Your Impact:** Track your post engagement and adjust your strategy based on what resonates most with your audience.

In conclusion, establishing a strong presence on LinkedIn requires a strategic approach that combines timing, relevance, and engagement. By following these tips, you can effectively build your network and enhance your professional reputation.

To emphasize the importance of LinkedIn, consider these statistics:

- LinkedIn has over one billion members worldwide, making it a powerful platform for professional networking.
- 92% of recruiters use LinkedIn to find candidates, highlighting its significance in career advancement.
- Posts with images receive 94% more views than those without, underscoring the value of visual content.

By leveraging these insights and implementing the strategies outlined, you can position yourself as a thought leader in your industry and unlock new opportunities for growth and collaboration.

**#LinkedIn #ADU**

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