



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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## The Business School's Role in Creating Resilient Economies

I just participated in the opening session titled "The Business School's Role in Creating Resilient Economies" at the AACSB Middle East and North Africa Conference. The session was moderated by the inspirational Prof. Sherif Kamel, Dean of the Onsi Sawiris School of Business at The American University in Cairo.

The panel included my esteemed colleagues:

- **Thami Ghorfi**, President of the ESCA School of Management
- **Amr Salama**, Secretary General of the Association of Arab Universities
- **Danielle Khalife-Fraiha, PhD**, Dean of the School of Business at the Holy Spirit University of Kaslik

We discussed issues related to future learners, applied research, collaboration between academia and industry, curriculum relevance, impact, and the future of business schools, among many other subjects.

Thank you 🙏 AACSB and Mr **Ihsan Zakri**, in particular for the kind invitation.

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**Lily Bi Hamad Odhabi Professor Barry O'Mahony Prof.sherine Farouk AACSB Abu Dhabi University Benjamin Stevenin Bassam Mura, MBA Noor Al Masri Mariham Amir**

