

Nearly Two Years Since I Joined ADU

This coming Thursday marks two years since I joined Abu Dhabi University in mid-January 2023. I feel fortunate to work under a visionary chairman, Dr. Ali Bin Harmal Aldhaheri, Ph.D., alongside a supportive board and a committed senior leadership team. I would like to especially acknowledge the inspirational leaders, VC Dr. Hamad Odhabi, Provost Professor Barry O'Mahony, Al Ain campus Director Dr Mohammad Fteiha, Dubai Campus Director, Dr. Anas Najdawi, Ph.D., all deans and directors, as well as the very capable Ms. Khulud Abdallah, Executive Office Operations Manager, and my hardworking colleagues and university partners.

My top priority has been to provide an exceptional learning experience for our students, engage with our alumni and ADU partners, support the professional development of our faculty and staff, and maintain a strong presence on LinkedIn and social media. This focus has led to significant achievements in international university rankings and professional accreditations, healthy student recruitment, and a substantial increase in research publications and funding. The university enjoys an international reputation and a strong presence on the global stage, with students from over 100 nationalities, making ADU truly cosmopolitan.

As part of this exceptional team, I am on a mission to make ADU one of the best institutions in the region and beyond. ADU is accredited by WASC in the US and the CAA in the UAE, and we also hold accreditations from AACSB, EQUIS, ABET, RIBA, and APHEA.

We greatly appreciate the guidance we receive from the Ministry of Higher Education and Scientific Research, CAA, ADEK, and KHDA. Working in our beloved country, the UAE, where innovation is a key driver, makes the job truly enjoyable.

At Abu Dhabi University, our people—whom I prefer to call talents—possess the essential ingredients for success: leadership, vision, quality, innovation, and, most importantly, passion. I am fortunate to work with such exceptional talents.

I strongly believe that our students and alumni are our best ambassadors and talents, and it is our moral and professional duty to support them and equip them with exceptional skills to succeed in the marketplace.

"We are all in the same boat in a stormy sea, and we owe each other a terrible loyalty." G. K. Chesterton

www.adu.ac.ae

Bassam Mura, MBA Noor Al Masri

