



Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...
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AACSB Middle East and North Africa Conference

I am happy to announce that I will be speaking at the **AACSB** Middle East and North Africa Conference.

<https://lnkd.in/ddXF3AVr>

This event is scheduled to take place in Dubai, United Arab Emirates at the St. Regis Downtown Dubai from 15-16 January 2025.

Session Title: The Business School's Role in Creating Resilient Economies

Join us for the opening panel session, The Business School's Role in Creating Resilient Economies. Discover how business schools can equip learners with the knowledge and skills needed to navigate complex economic landscapes. Panelists will discuss strategies for balancing economic growth with environmental protection and social well-being in the MENA region. Gain insights into fostering a sustainable and equitable future through effective business practices.

Session Date: Wednesday, 15 January

Session Time: 10:00 – 11:00

The panel includes my esteemed colleagues:

Moderator: Sherif Kamel, Dean, Onsi Sawiris School of Business, **The American University in Cairo**

Thami Ghorfi, President, ESCA School of Management

Amr Salama Secretary General, **Association of Arab Universities**

Danielle Khalife-Fraiha, PhD, Dean, School of Business, **Holy Spirit University of Kaslik - USEK**

Looking forward to an exciting conference.

Ihsan Zakri Samantha Love (Fitzmaurice) Professor Barry

O'Mahony Hamad Odhabi Bassam Mura, MBA Noor Al Masri

Khulud Abdallah



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