



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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Introducing Dr. Anas Najdawi, Director of Dubai Campus

I am excited to share my experiences working alongside **Dr. Anas Najdawi , Ph.D.** who has been serving as the Director of our Dubai Campus for nearly two years. In this time, Dr. Najdawi has proven himself to be an exemplary leader and a dedicated scholar. Under his guidance, the Dubai Campus has experienced remarkable growth and progress, continually reaching new heights.

Dr. Najdawi possesses outstanding leadership qualities and is genuinely a pleasure to collaborate with. He is highly regarded within our community, earning the utmost respect from his peers. Additionally, Dr. Anas has strong media relations and frequently shares his insights on television across the UAE and the broader region.

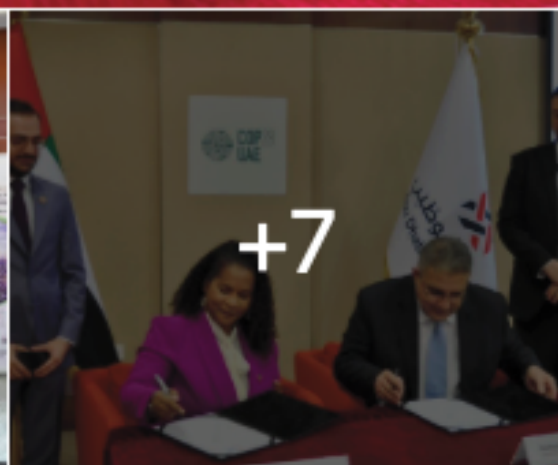
Academically, Dr. Najdawi has an impressive background. He earned his Bachelor of Science in Computer Information Systems with distinction from the University of Jordan. He subsequently received two prestigious merit-based scholarships from the University of Salento, funded by European Union initiatives, which allowed him to pursue an International Master of E-Business Management and a Ph.D. in E-Business, in collaboration with the esteemed MIT Sloan School of Business.

We are fortunate to have Dr. Najdawi at the helm of the Dubai Campus, and I look forward to witnessing the continued advancements under his leadership.

The Dubai Campus of ADU offers a variety of postgraduate programs across its colleges. All programs are accredited by the Commission for Academic Accreditation and tailored to meet the dynamic demands of both local and regional communities.

**#Leadership #DubaiCampus #ADU**

**Hamad Odhabi Bassam Mura, MBA Noor Al Masri Khulud Abdallah Abu Dhabi University**



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