



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...

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Dear Colleagues and Friends

I would like to inform you that the Board of Director at Abu Dhabi University has approved the renaming of the College of Arts and Sciences (CAS) to the College of Arts, Education, and Social Sciences (CAESS). The name change reflects the university's focus towards creative arts, media studies, education, and social sciences, aligning with the UAE's Vision 2030 and its emphasis on a knowledge-based economy.

As ADU expands its academic offerings, the new name better represents the growing importance of these disciplines, which have become central to its programs. The renaming aims to clarify ADU's academic identity, attracting a broader and more diverse student body, and positioning the institution as a leader in these fields. It will enhance recruitment efforts by signaling ADU's strengths in areas like media studies, social sciences, and education, while fostering interdisciplinary programs that address global societal challenges.

The new direction for the college highlights the potential for stronger industry partnerships, community engagement, and academic growth, as it better reflects ADU's commitment to working with educational institutions, NGOs, and cultural organizations. By aligning itself with global academic trends, ADU aims to improve its visibility and reputation internationally, attracting top-tier students and faculty, and contributing to regional educational and social development.

The College is headed by my esteemed colleague Dean [Sreethi Nair](#).

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