



Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...

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The AACSB Middle East and North Africa Conference

I'm honored to be speaking at the upcoming Middle East and North Africa Conference, hosted by **AACSB** on 15–16 January 2025 in Dubai, United Arab Emirates.

I'll be part of the opening panel, "The Business School's Role in Creating Resilient Economies", where we'll discuss how business schools can equip learners with the knowledge and skills to navigate today's complex economic landscapes. Together, we'll explore strategies for balancing economic growth, environmental protection, and social well-being to build a sustainable and equitable future.

This conference is an excellent opportunity to connect with peers, exchange ideas, and collaborate on driving meaningful impact in business education.

17 15–16 January 2025 📍 The St. Regis Downtown Dubai

I look forward to seeing you there!

<https://lnkd.in/dzJc7aU2>

Many thanks to the AACSB for the kind invitation and I am looking forward to a very useful conference.

#AACSB #BusinessSchools #ADU

**Ihsan Zakri Samantha Love (Fitzmaurice) Hamad Odhabi
Professor Barry O'Mahony Prof.sherine Farouk Bassam Mura,
MBA Noor Al Masri Khulud Abdallah Abu Dhabi University**

Join me at the

Middle East and North Africa Conference

Dubai, United Arab Emirates | 15–16 January 2025



Ghassan Aouad
Chancellor
Abu Dhabi University



aacsbedu/mena-conference

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