Linkedin Posts Analytics: Over Six Million Impressions So Far

Since assuming the role of Chancellor at Abu Dhabi University (ADU) in mid-January 2023, I have actively engaged with the LinkedIn community by sharing a total of 799 posts. This endeavor has required considerable time and effort, primarily during evenings and weekends. Below, I present some notable statistics obtained from post analytics::

Total impressions: 6,343,590Total likes: 172,711Total comments: 20,685Total reposts: 5,231Total posts: 799Total followers: 22,530

I have created a personal page in order to provide access to some of my previous LinkedIn posts and to some useful presentations on the art and science of leadership, how to succeed in doing a PhD, and scenario planning: addressing the needs of future learners at:

https://lnkd.in/g5fnyWVw

I would like to express my sincere gratitude to all my LinkedIn friends and colleagues for their unwavering support throughout this journey. Special thanks are also due to my colleague Ms Hajar Alsaqqaf, IT support administrator, for assisting me with data collection and analysis.

I sincerely hope that you are finding the posts useful. The feedback I am receiving from colleagues has been very promising.

"Only a life lived for others is a life worthwhile." - Albert Einstein

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