

Chancellor of Abu Dhabi University, Past President of the Chartered Institute of Building...

An update on my LinkedIn Journey at Abu Dhabi University: nearly 4.5 million impressions

I have made posting a routine of my daily life. While I didn't seek the recognition, I am proud to have become one of the top Arab creators on LinkedIn, which is very rewarding for me. Since assuming the role of Chancellor at Abu Dhabi University (ADU) mid January 2023, I have actively engaged with the LinkedIn community by sharing a total of 579 posts. This endeavor has required considerable time and effort, primarily during the evenings and weekends. Below, I present some notable statistics obtained from post analytics:

Total impressions: 4,441,417

Total likes: 113,817

Total comments: 13,991 Total reposts: 2,681 Total posts: 579

Total followers: 17,811

I have created a personal page in order to provide access to some of my previous LinkedIn posts and to some useful presentations on the art and science of leadership, how to succeed in doing a PhD, and scenario planning: addressing the needs of future learners at:

https://lnkd.in/g5fnyWVw

I would like to express my sincere gratitude to all my LinkedIn friends and colleagues for their unwavering support throughout this journey. Many thanks are also due to my colleague Khulud Abdallah for helping me with the data collection and analysis.

I sincerely hope that you are finding the posts useful. The feedback I am getting from colleagues is very promising.

"Only a life lived for others is a life worthwhile. -Albert Einstein

#Universities #Innovation #highereducation #LinkedInPosts #ADU #LinkedIn

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