



Ghassan Aouad

Chancellor of Abu Dhabi University, Past President of the Chartered Institute of Building...
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Exciting News: Message from Phil Baty of THE on LinkedIn; I am absolutely delighted

We are delighted to welcome Abu Dhabi University as a new member of the dynamic THE World 100 Reputation Network - the only professional membership network for senior communications leaders in world-leading universities, exploring reputation, communications, strategy, crisis, marketing and international partnerships.

ADU becomes the first ever member of the network from the Middle East, as the community grows across all regions in an increasingly global higher education and research echo system, with shared challenges around reputation and brand.

There's more on becoming a member here: <https://lnkd.in/emNTwKZP>

ADU hosted the Times Higher Education MENA Reputation Forum last year, and the THE and W100 teams were so impressed with the university's focus on communications, public engagement and reputation as a core leadership function, not a side-line - under the great leadership and example of Ghassan Aouad, himself a great public communicator (as evidenced by his work here on LinkedIn for example!).

Ghassan will be speaking at the World 100 annual conference at the University of Birmingham in October, on a university leaders' panel, with Adam Tickell, vice chancellor of Birmingham and Orla Feely, president of University College Dublin.

The conference has an excellent agenda - Accentuating the positive: Building reputation in a rapidly changing world - and a fantastic line-up of speakers, including Paul Andrew of Harvard University, Vicki Thomson of Australia's The Group of Eight, Tania Rhodes-Taylor of King's College London and many, many more.

Join me, Mark Sudbury, Andrea Farquhar, Sarah Thomas and the THE and W100 teams for the event here: <https://lnkd.in/esbTxT55>

Phil Baty Mark Sudbury Hamad Odhabi Prof.sherine Farouk Montasir Qasymeh Bassam Mura, MBA Noor Al Masri Steve DCunha Khulud Abdallah Abu Dhabi University Times Higher Education LinkedIn

New Member

World 100 Reputation Network



Abu Dhabi University

