



**Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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## Beyond the Numbers: A Critical Look at University Rankings

I am honored to present at the upcoming conference, "Beyond the Numbers: A Critical Look at University Rankings," organized by **Saint Joseph University of Beirut (USJ)**, Lebanon. This event brings together esteemed colleagues, including Dr. **Ashwin Fernandes**, QS Executive Director for the Middle East, Africa, and South Asia, and Prof. **Bassam Alameddine, FRSC**, President of **Gulf University for Science and Technology**, Kuwait.

I am excited to contribute to discussions that are vital for the future of higher education in my home country. It is a privilege to work alongside renowned leaders in academia, particularly the esteemed rector of USJ, Professor Father **Salim Daccache**.

### Event Details:

- Date: May 13, 2025
- Time: 11 AM to 3 PM
- Location: Amphitheater C, Medical Sciences Campus, Damascus Road

As Chair of the QS Global Advisory Committee for the Middle East, I encourage colleagues to attend this important event. To register, please fill in the form at the following link:

[https://lnkd.in/dF\\_3H2p8](https://lnkd.in/dF_3H2p8)

Let's come together to explore the opportunities of university rankings and their impact on education.

**#UniversityRankings #HigherEducation #AcademicConference #EducationMatters #Lebanon #USJ #QS #GUST #FutureOfEducation #ADU**

**QS Quacquarelli Symonds Richard Maroun Ursula El Hage Rami Awad Hamad Odhabi Professor Barry O'Mahony Steve DCunha Merlyn Thomas K. Bassam Mura, MBA Noor Al Masri Khulud Abdallah Abu Dhabi University**



## CONFERENCE

### *Beyond The Numbers: A Critical Look at University Rankings*

Go beyond performance metrics to understand how rankings can contribute to academic strategy and institutional development.



May 13, 2025



Amphitheater C  
Medical Sciences Campus  
Damascus road



11 AM - 1 PM



**Dr. Ashwin Fernandes**

Executive Director – Africa,  
Middle East & South Asia, QS  
Quacquarelli Symonds Ltd, UK



**Prof. Ghassan Aouad**

Chancellor, Abu Dhabi University



**Prof. Bassam Alameddine**

President, Gulf University for  
Science & Technology (GUST)

REGISTER NOW:

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