Ghassan Aouad
Chancellor of Abu Dhabi University, Past President ...
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The Annual ADU Student & Alumni Entrepreneurs Showcase

Last week, the annual ADU Student & Alumni Entrepreneurs Showcase was held at the Abu Dhabi campus, bringing together over 47 innovative businesses led by our talented students and alumni. The event served as a platform to highlight entrepreneurial ventures across a wide range of industries, from tech and fashion to sustainability and social impact.

Attendees included students, alumni, faculty members, and partners who came together to celebrate innovation, share insights, and support the entrepreneurial ecosystem at ADU. The event opened with welcome remarks, followed by a dynamic panel discussion moderated by Prof. Montasir Qasymeh, and concluded with a jury-led tour to evaluate the showcased businesses. Prizes were awarded to the top three ventures, generously sponsored by Sheikh Mohammed bin Khalid Al Nahyan Cultural and Educational Institutions.

The Showcase was a testament to ADU's commitment to nurturing entrepreneurial mindsets, enhancing employability, and connecting academia with real-world innovation.

Many thanks for the leadership of Dean Dr. Shakib Farhat and Nada Heggy, M.Ed., Ph.D, Senior Manager for Employability and Alumni Relations, and other colleagues.

Special thanks to the ADU Office of Employability and Alumni Relations, Abdelrahman El Ghoul, and Mohammad Alzubaidi, Ghassan Awad, Amel Al Aboodi, Dana Radi, and Sarah Saker

#ADU #Entrepreneurship #Innovation #StudentShowcase #AlumniSuccess #Sustainability #Tech #Fashion #SocialImpact #CareerDevelopment #NurturingTalent #Employability #AbuDhabi

Abu Dhabi University Khulud Abdallah