

Ghassan Aouad Chancellor of Abu Dhabi University, Past President ...

Interview with The Business Year

Dear colleagues,

I am pleased to share a link to an interview I did for The Business Year. Many thanks to our colleagues from The Business Year namely Yasmine El yacoubi, Isabel Renedo, and Mariangeles Cebriá, for giving me the opportunity to participate. In this interview, I share insights on how Abu Dhabi University (ADU) is equipping students for success in an Al-driven and interconnected world. I also discuss how the university promotes a diverse and inclusive learning environment and highlight ADU's achievements in international rankings.

My colleague, **Noor Al Masri**, who leads marketing and communication at the university, was also present during this interview.

To access the interview, please click on the following link:

https://lnkd.in/dppN4SDe

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Bassam Mura, MBA Khulud Abdallah

