



Ghassan Aouad


Chancellor of Abu Dhabi University, Past President ...
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AI and Business Education Conference

I am excited to invite you to an upcoming "AI and Business Education" conference, co-organized by **Holy Spirit University of Kaslik - USEK** and **Abu Dhabi University** (ADU), under the patronage of H.E. Dr. Kamal Shehade, Minister of State for Technology Affairs Lebanon, in partnership with Microsoft and EMEA | McGraw Hill! It is hosted by USEK, Lebanon 🇱🇧.

USEK and ADU signed an MOU last year, and I am delighted that Dean Dr **Danielle Khalife-Fraiha, PhD** of USEK and VC Dr. **Hamad Odhabi** of ADU are driving this collaboration.

Join us as we explore how AI is transforming business education — from innovative teaching and research practices to the evolving relationship between academia and industry.

 Don't miss powerful discussions and engaging roundtables on:

- ◆ Bridging the AI skills gap
- ◆ Innovations in AI-driven learning
- ◆ Ethics and responsibility in business AI

Hurry and book your seat here: <https://lnkd.in/dkvdDmkZ>

Our VC for AI and Operational Excellence, Dr. Hamad Odhabi, will deliver one of the opening speeches at the inauguration ceremony and will take part in a panel discussion addressing AI innovations in teaching, learning, and research.

I am grateful to Fr Talal Hachem, USEK President, for his vision and great support of our collaboration.

#AI #BusinessEducation #Conference #USEK #AbuDhabiUniversity #Microsoft #EMEA #Innovation #Ethics #Learning #Collaboration #AIEducation

Professor Barry O'Mahony Prof.sherine Farouk Bassam Mura, MBA Noor Al Masri Khulud Abdallah



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