Ghassan Aouad
Chancellor of Abu Dhabi University, Past President ...
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Abu Dhabi University's College of Business (COB): New Academic Programs

I am pleased to announce that the College of Business at Abu Dhabi University (ADU) has begun recruiting students for the Fall Semester of 2025/2026 for the following new academic programs, approved by the Commission for Academic Accreditation:

1. MSc in Financial Technology
2. MSc in Strategic Digital Transformation

The College of Business at **Abu Dhabi University** (ADU) has gained recognition and praise for its dedication to delivering high-quality business education. By focusing on academic programs, international rankings, and prestigious accreditations, the College of Business provides students with an outstanding learning experience. Joining ADU as a business student means obtaining a degree from a business college that holds double accreditation from AACSB and EQUIS, which opens up numerous opportunities in the UAE and beyond.

The College of Business at ADU consistently achieves high rankings in subject-specific evaluations conducted by renowned organizations like Times Higher Education (THE) and QS World University Rankings. Business and Economics at ADU broke into the top 100 in the world in the THE World University Rankings by Subject 2025 ranked at 62. The MBA program has been ranked 151-200 in the QS Global MBA rankings, 8th in the Arab Region.

The College of Business at ADU offers a comprehensive range of academic programs at both the undergraduate and graduate levels. Undergraduate programs include Bachelors of Business Administration (BBA), Finance and Fintech, Digital Marketing, and Accounting, among others. At the graduate level, the college offers a Master of Business Administration (MBA) program and a Doctor of Business Administration (DBA), among others.

Led by the esteemed Acting Dean, **Professor Barry O'Mahony**, the College of Business at Abu Dhabi University is committed to providing an transformative educational experience that prepares students to excel in the dynamic and competitive world of business.

For more information, please contact us at 600-550003 or email us at **admissions@adu.ac.ae**.

Bassam Mura, MBA Layla Krouma Noor Al Masri Khulud Abdallah College of Business - Abu Dhabi University

286 · 20 Comments