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Linkedin Posts Analytics: Over Eight Million Impressions From 1050 Posts So Far

Since assuming the role of Chancellor at Abu Dhabi University (ADU) in mid-January 2023, I have actively engaged with the LinkedIn community by sharing a total of 1051 posts. This endeavor has required considerable time and effort, primarily during evenings and weekends. Below, I present some notable statistics obtained from post analytics:

-Total impressions: 8,271,459
Average 7870 Impressions per post -Total likes: 235,787
Average 224 likes per post -Total comments: 28,777
Average 27 comments per post -Total reposts: 7,916
Average 7.5 reposts per post -Total posts: 1051
Average posting per day 1.3 -Total followers: 27,288

I have created a personal page in order to provide access to some of my previous LinkedIn posts and to some useful presentations on the art and science of leadership, how to succeed in doing a PhD, and scenario planning: addressing the needs of future learners at:

https://lnkd.in/g5fnyWVw

I would like to express my sincere gratitude to all my LinkedIn friends and colleagues for their unwavering support throughout this journey. Special thanks are also due to my colleague Ms Hajar Alsaqqaf, IT support administrator, for assisting me with data collection and analysis.

I sincerely hope that you are finding the posts useful. The feedback I am receiving from colleagues has been very promising.

"Only a life lived for others is a life worthwhile." - Albert Einstein

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Khulud Abdallah Abu Dhabi University

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