



**Professor Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...

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## Meeting Talented Colleagues

Today, I was privileged to record a video for a shortlist award for ADU. It was truly a pleasure to meet two incredibly talented colleagues from the Marketing and Communication team, **Anas Kambal** and **Khalid Waleed**. Their creativity and dedication were evident throughout the process.

They both bring a wealth of innovative ideas and expertise in visual storytelling which ensures that we present our university in the best light possible. These often unseen colleagues work tirelessly behind the scenes, coordinating efforts and producing professional materials that effectively promote our institution.

Their commitment to excellence not only enhances our university's reputation but also inspires all of us to strive for greatness. I feel fortunate to collaborate with such skilled individuals who are passionate about their work.

**#Teamwork #ADU #Marketing #Communication  
#BehindTheScenes #Talent #Recognition #Collaboration  
#Excellence**

**Bassam Mura, MBA Noor Al Masri Khulud Abdallah Abu Dhabi University**



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