



Professor Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...

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LinkedIn Posts Analytics: Total Connections 32,531, Impressions:9,964,860

Here are some key statistics from my analysis of 1,287 LinkedIn posts:

- Total impressions: 9,964,860 (Average: 7,743 impressions per post)
- Total likes: 297,649 (Average: 231 likes per post)
- Total comments: 36,476 (Average: 28 comments per post)
- Total reposts: 11,235 (Average: 9 reposts per post)
- Total posts: 1,287 (Average: 1.4 posts per day)
- Total followers: 32,531

"The most impactful post was about my daughter's birthday, followed by the appointment of the new Dean of the College of Business at ADU. This demonstrates that one-off personal posts can attract interactions."

<https://lnkd.in/dhJM4ZYX>

<https://lnkd.in/dvugt2y9>

I've set up a personal page to share some of my previous LinkedIn posts and valuable presentations:

<https://lnkd.in/g5fnyWVw>

I want to extend my heartfelt thanks to all my LinkedIn friends and colleagues for their ongoing support. A special acknowledgment goes to my colleague, Ms. **Khulud Abdallah**, Executive Office Operations Manager, for her help with data collection and analysis.

I hope you find the posts beneficial. The feedback from colleagues has been very encouraging.

I am absolutely delighted to be ranked at number 10 in the Top 20 LinkedIn Influencers in the UAE for 2025 by **Favikon**. This achievement reflects hard work, perseverance, and the support of my LinkedIn friends.

"The most satisfying thing in life is to have been able to give a large part of one's self to others."

-Pierre Teilhard de Chardin

#Universities #Innovation #HigherEducation #LinkedInPosts #ADU #LinkedIn #Publications #ADU

Hamad Odhabi Professor Barry O'Mahony Bassam Mura, MBA Noor Al Masri Abu Dhabi University Jean-Paul Arnaout Mahdi Rimawi



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