

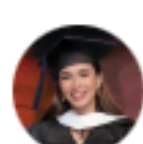


Professor Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...

1w · Edited

Thank you 🙏 my friend Elena [Elena Rakhimova رحيم Investment Sniper in ESG-DeepTech](#) for your kind words and the opportunity to be part of this LinkedIn Live talking about leadership. Covid 19, technological advances especially AI, and climate change and sustainability have transformed our approaches to leadership. We are no longer in our ivory towers, but with the people we serve. Considering our combined networks of over 55,000 [LinkedIn](#) connections, this webinar will reach a large audience. I suggest early September when everyone is back from their holidays and breaks, the timing around 4:00 pm UAE time will be ideal as it will allow many people from across the globe to attend. We both share a set of common values including transparency, humility, and helping others. This LinkedIn Live webinar will be timely covering a very important topic where we can share our experiences and knowledge. Leadership is one of the most important topics in higher education and only the future will prove how universities may look like in a changing world. [Hamad Odhabi Mohammad Fteiha](#) Allison Hope Hamilton MHRM, SHRM-SCP. [Khulud Abdallah Abu Dhabi University Rahim Invest](#) [Mahdi Rimawi](#) [رحيم للاستثمار](#)



Elena Rakhimova رحيم Investment Sniper in ESG-DeepTech

Swiss E-MBA in sustainability | #2 Top Voices of Pers...

1w

His digital influence is rare. Transparent, trustworthy, and equally respected across the UK and Emirati education ecosystems—his voice resonates deeply with both next-gen minds and seasoned leaders.

I'm talking about [Professor Ghassan Aouad](#) Chancellor of [Abu Dhabi University](#) — a leader whose impact offline is as powerful as his digital presence.

📢 So I asked him: Would you join me for a **LinkedIn Live**? He said yes. And we can't wait to bring you into a conversation that goes far beyond titles—about leadership, sustainability in education, and the power of presence—in life, and online.

📍 Now, we need your input.

To make this session accessible to all **our ≈ 55K audience from Switzerland to the UAE**, please vote in the comments:

🕒 What time works best for you to join us ([#AbuDhabi](#) time)?

Morning | Afternoon | Evening

We'll review the responses and finalize the time together with Prof. Aouad based on your preferences.

For those who missed my earlier post about him, you can check it here: <https://lnkd.in/eHrYKWqA>

But let me quickly recap why this is such a special opportunity:

🎓 Prof. Ghassan Aouad brings over three decades of higher education leadership—from Salford in the [#UK](#) to [#Bahrain](#) [#Kuwait](#) and the [#UAE](#)

He's not just shaping institutions—he's building a global, values-driven educational legacy.

- ◆ **the Top 10 Academic Leaders in the Middle East** by MEED
- ◆ Former President of Applied Science University in Bahrain
- ◆ 20 years at University of Salford, UK – including as Pro Vice Chancellor for Research & Innovation
- ◆ Former President of the Chartered Institute of Building (CIOB), with over 45,000 members globally

But what sets him apart in 2025?

📱 A commanding LinkedIn presence:

📢 Top 10 LinkedIn voice in the UAE with ≈ 10M impressions

That's more influence than many traditional media outlets—yet his tone remains grounded, wise, and generous. People follow him not for the prestige, but for the values, clarity, and mentorship he offers—post after post.

💬 And now, you have a chance to interact with him directly. I'm truly happy to offer this **LinkedIn Live** as a space for dialogue, questions, and inspiration.

Bring your voice. Bring your curiosity. I hope it becomes a meaningful step in your personal or professional journey.

