



**Professor Ghassan Aouad**

Chancellor of Abu Dhabi University, Past President ...  
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## Abu Dhabi University's College of Business (COB): New Academic Programs

I am pleased to announce that the College of Business at **Abu Dhabi University** (ADU) has begun recruiting students for the Fall Semester of 2025/2026 for the following new academic programs, approved by the Commission for Academic Accreditation:

1. MSc in Financial Technology
2. MSc in Strategic Digital Transformation

Students can complete part of selected programs online and benefit from accelerated postgraduate pathways, fast-tracking their academic journey.

The College of Business provides students with an outstanding learning experience. Joining ADU as a business student means obtaining a degree from a business college that holds double accreditation from AACSB and EQUIS, which opens up numerous opportunities in the UAE and beyond.

The College of Business at ADU consistently achieves high rankings in subject-specific evaluations conducted by renowned organizations like **Times Higher Education** (THE) and **QS Quacquarelli Symonds** World University Rankings. Business and Economics at ADU broke into the top 100 in the world in the THE World University Rankings by Subject 2025 ranked at 62. The MBA program has been ranked 151-200 in the QS Global MBA rankings, 8th in the Arab Region.

The College of Business at ADU offers a comprehensive range of academic programs at both the undergraduate and graduate levels. Undergraduate programs include Bachelors of Business Administration (BBA), Finance and Fintech, Digital Marketing, and Accounting, among others. At the graduate level, the college offers a Master of Business Administration (MBA) program and a Doctor of Business Administration (DBA), among others.

Looking forward to more opportunities for the College of Business under the leadership of the incoming Dean Prof **Jean-Paul Arnaout**.

For more information, please contact us at 600-550003 or email us at [admissions@adu.ac.ae](mailto:admissions@adu.ac.ae).

**#AbuDhabiUniversity #CollegeOfBusiness  
#AcademicPrograms #MSc #FinancialTechnology  
#DigitalTransformation #HigherEducation #BusinessEducation  
#UAE #Accreditation #MBA #DBA #StudentOpportunities  
#EducationExcellence #FutureLeaders**

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