



Professor Ghassan Aouad

Chancellor of Abu Dhabi University, Past President ...

1w · Edited



Exciting LinkedIn Posts Analytics!

🎉 Total Impressions: 10,434,397! 🎉

I dove deep into the analytics of my 1,362 **LinkedIn** posts, and here are the interesting highlights:

- Total Impressions: 10,434,397
- Total Likes: 312,373
- Total Comments: 40,146
- Total Reposts: 12,030
- Total Posts: 1,362
- Total Followers: 33,665

✨ The standout post? It was all about my daughter's birthday, closely followed by the announcement of the new Dean of the College of Business at ADU. This shows how personal stories can really resonate and spark engagement!

Check out the posts here:

<https://lnkd.in/dhJM4ZYX>

<https://lnkd.in/dvugt2y9>

🌟 I've also launched a personal page to showcase my previous posts and insightful presentations:

<https://lnkd.in/g5fnyWVw>

A massive thank you to all my LinkedIn friends and colleagues for your unwavering support! Special thanks to Ms. **Hajar Alsaqqaf**, IT support administrator, for her invaluable help with data collection and analysis.

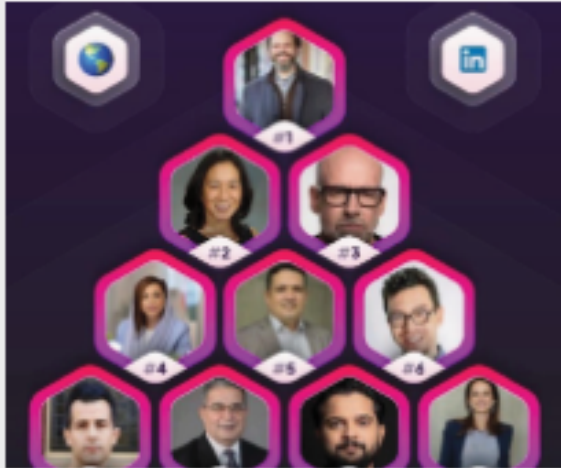
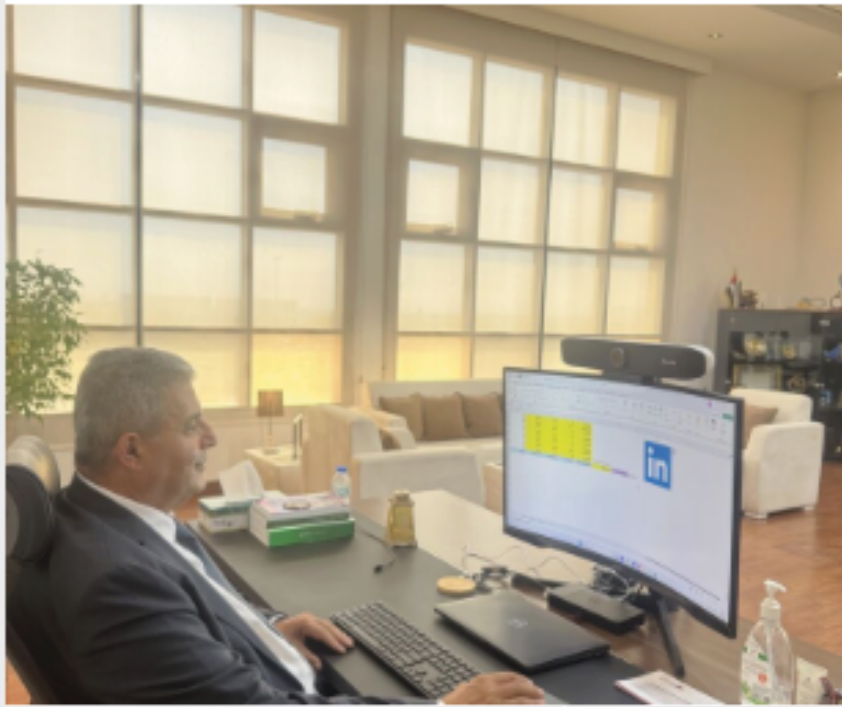
Your feedback has been incredibly encouraging, and I hope you find the posts helpful!

I'm thrilled to share that I've been ranked 10th among the Top 20 LinkedIn Influencers in the UAE for 2025 by **Favikon** and 8th in the world for LinkedIn Voices in Education Worldwide! These recognitions are a testament to hard work, perseverance, and the amazing support from all of you.

As Pierre Teilhard de Chardin said, "The most satisfying thing in life is to have been able to give a large part of one's self to others."

#Universities #Innovation #HigherEducation #LinkedInPosts #ADU #LinkedIn #Publications #ADU

Hamad Odhabi Professor Barry O'Mahony Bassam Mura, MBA Noor Al Masri Khulud Abdallah Abu Dhabi University Mahdi Rimawi



Blog > TOP Rankings

TOP Rankings 5 min to read

Top 20 LinkedIn Influencers in UAE in 2025

Here are the top 20 LinkedIn influencers in the United Arab Emirates for 2025, driving innovation, sparking

10. Ghassan Aouad

Ghassan Aouad is the Chancellor of Abu Dhabi University, previously serving as President of Applied Science University in Bahrain and Vice President for Academic Affairs at Gulf University in Kuwait. He has a strong academic background with over 20 years at the University of Salford in the UK, where he held various leadership roles. His social media presence focuses on higher education, leadership, and community

👍👍👍 408 · 104 Comments